

# Ageing populations and care ecosystems: Policy complementarity, substitution and disconnect

Shereen Hussein

Professor of Health & Social Care Policy  
London School of Hygiene and Tropical Medicine  
United Kingdom

LONDON  
SCHOOL of  
HYGIENE  
& TROPICAL  
MEDICINE



## Population Ageing

Demographically speaking

Structural changes

Speed

## Long Term Care (eco) systems

→ Care Models

→ Direction of developments

→ Contexts & challenges

- Old and new-comers
- Comparative perspective
  - Examples from Europe and the Middle East and North Africa (MENA region)
  - Similarities & differences
  - Two-directional learning (global north & south)
- Introduce MENARAH network

# What is Population Ageing?

## Changes to the whole structure of a population

### Measurements

- Static** {
- Age Index
  - Age dependency ratio,
  - Percentage over 65+
  - **Dynamic**: prospective ageing

- Societal/population level
- Linked to economic productivity (retirement)
- Individual's perception of ageing
  - What one can and can not do!
  - Expectations from and opportunities at old age
- Differentials by societal & individual factors
- Variations in health and wellbeing at older age is not random

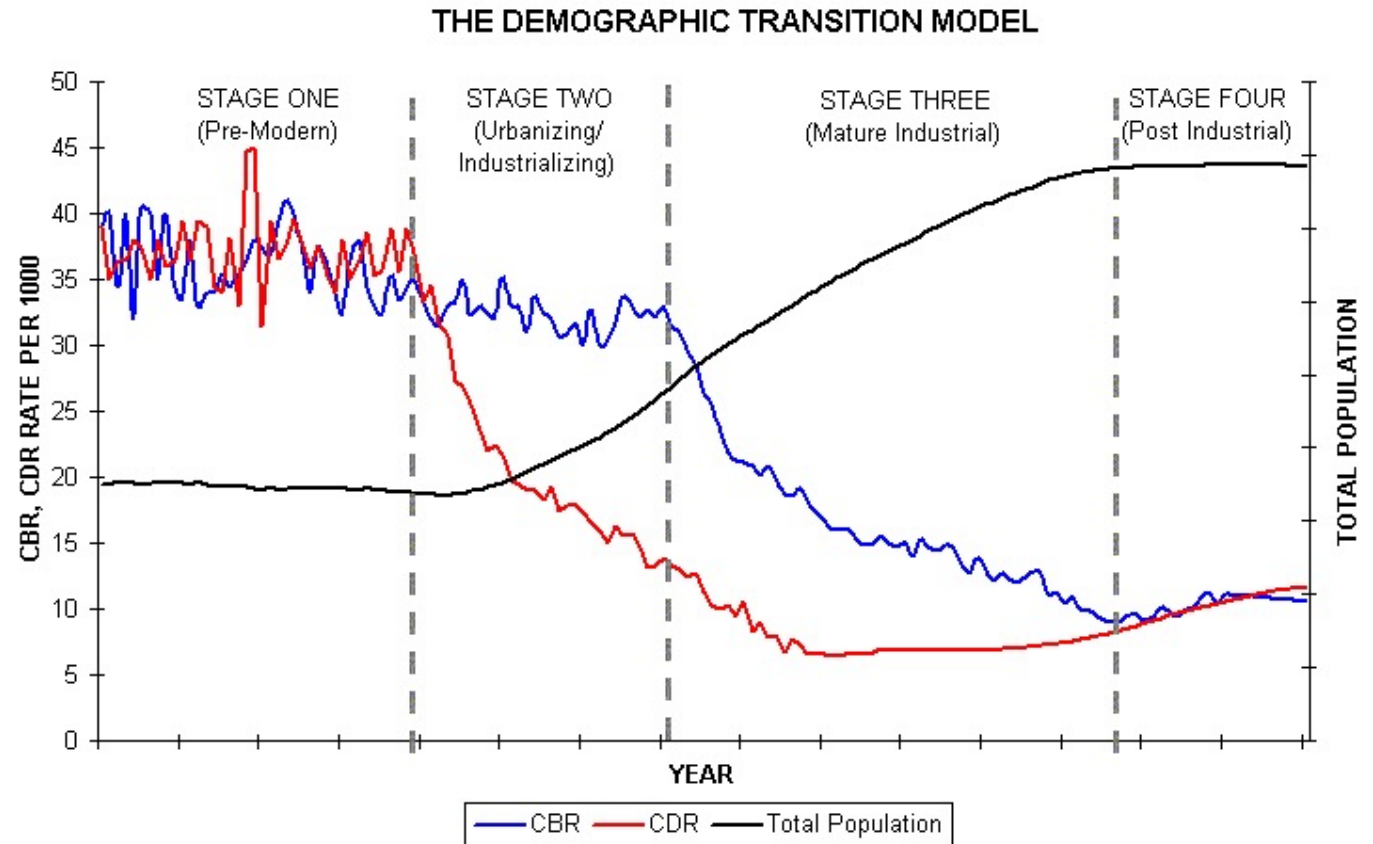
# Demographic Transitions

Determined jointly by three demographic processes:

fertility, mortality and migration.

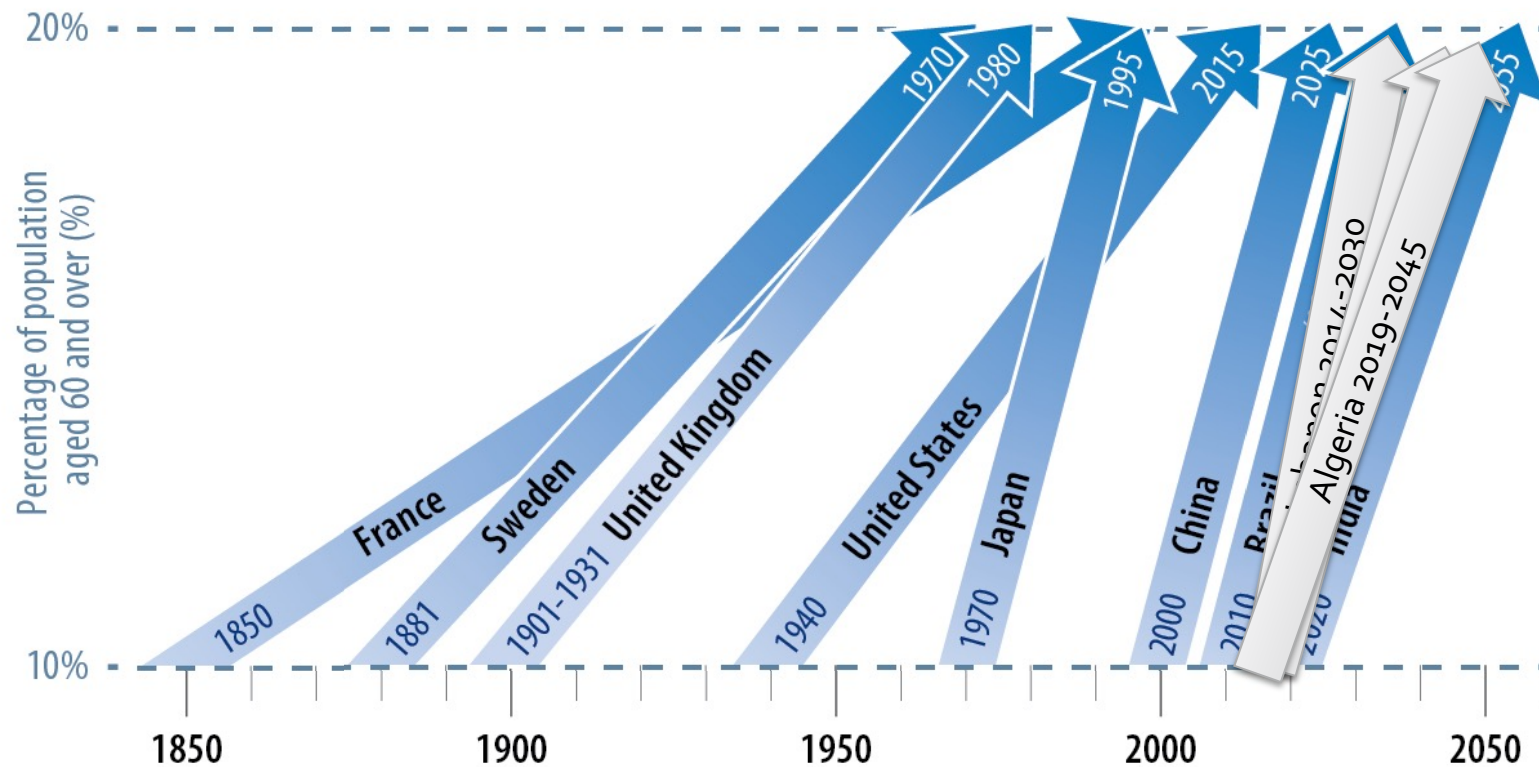
The tempo, or speed, has been different across the world

Historical and recent changes



# Pace of population Ageing

By 2050, 80% of the world older people will be living in LMICs

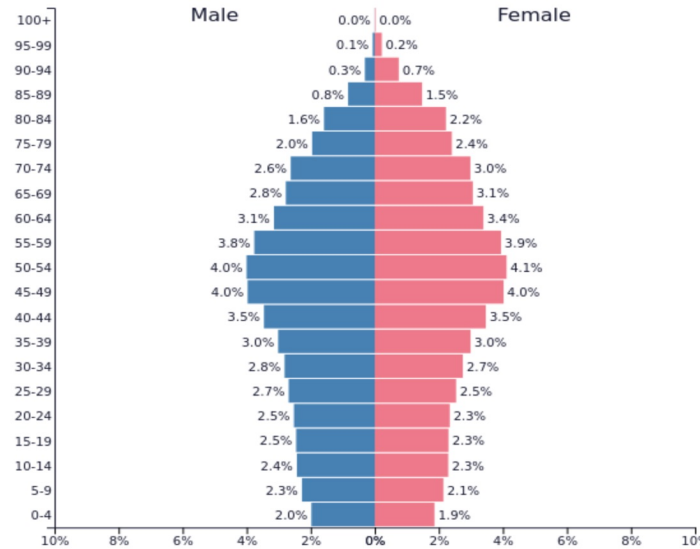


# Population Structures

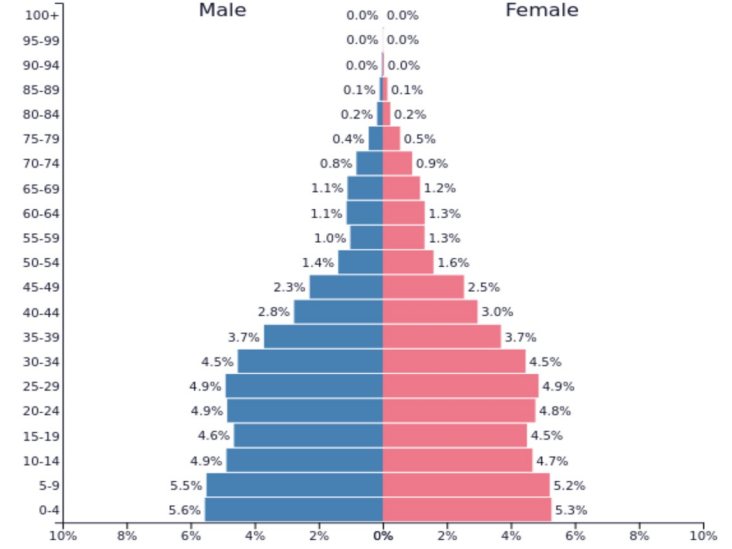
Changes are more pronounced in LMIC

Kite vs. rectangular shapes

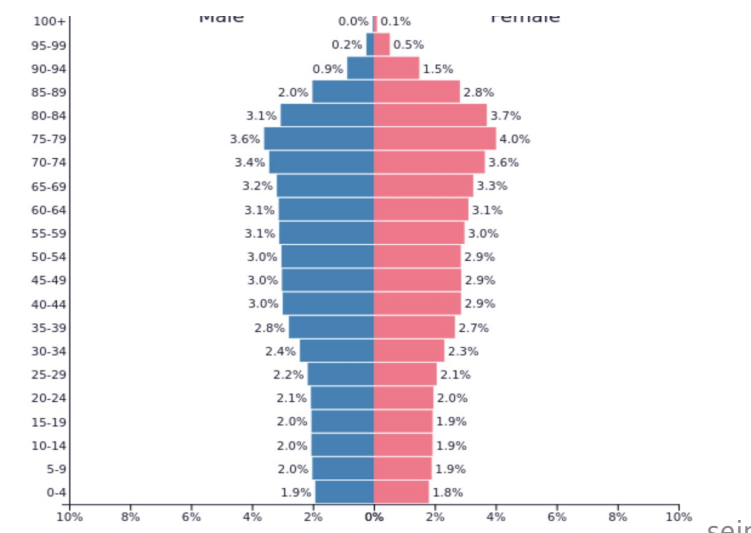
Italy 2020



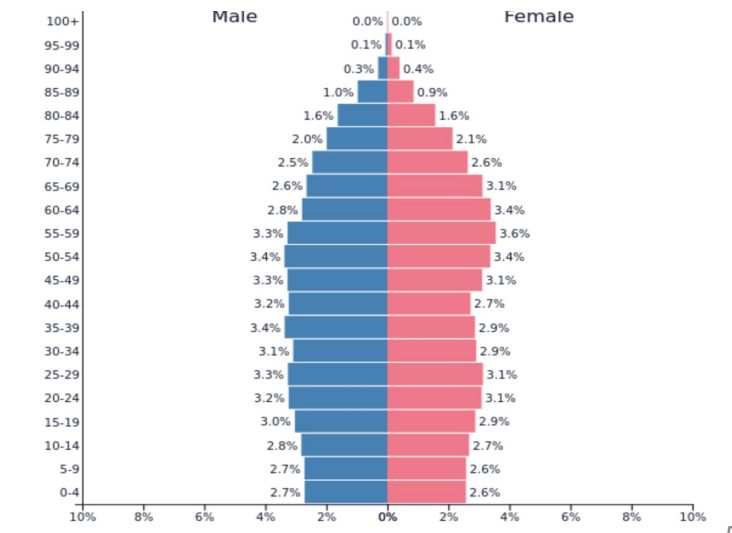
Lebanon 2020



Italy 2050



Lebanon 2050



# Not all years gained are healthy years

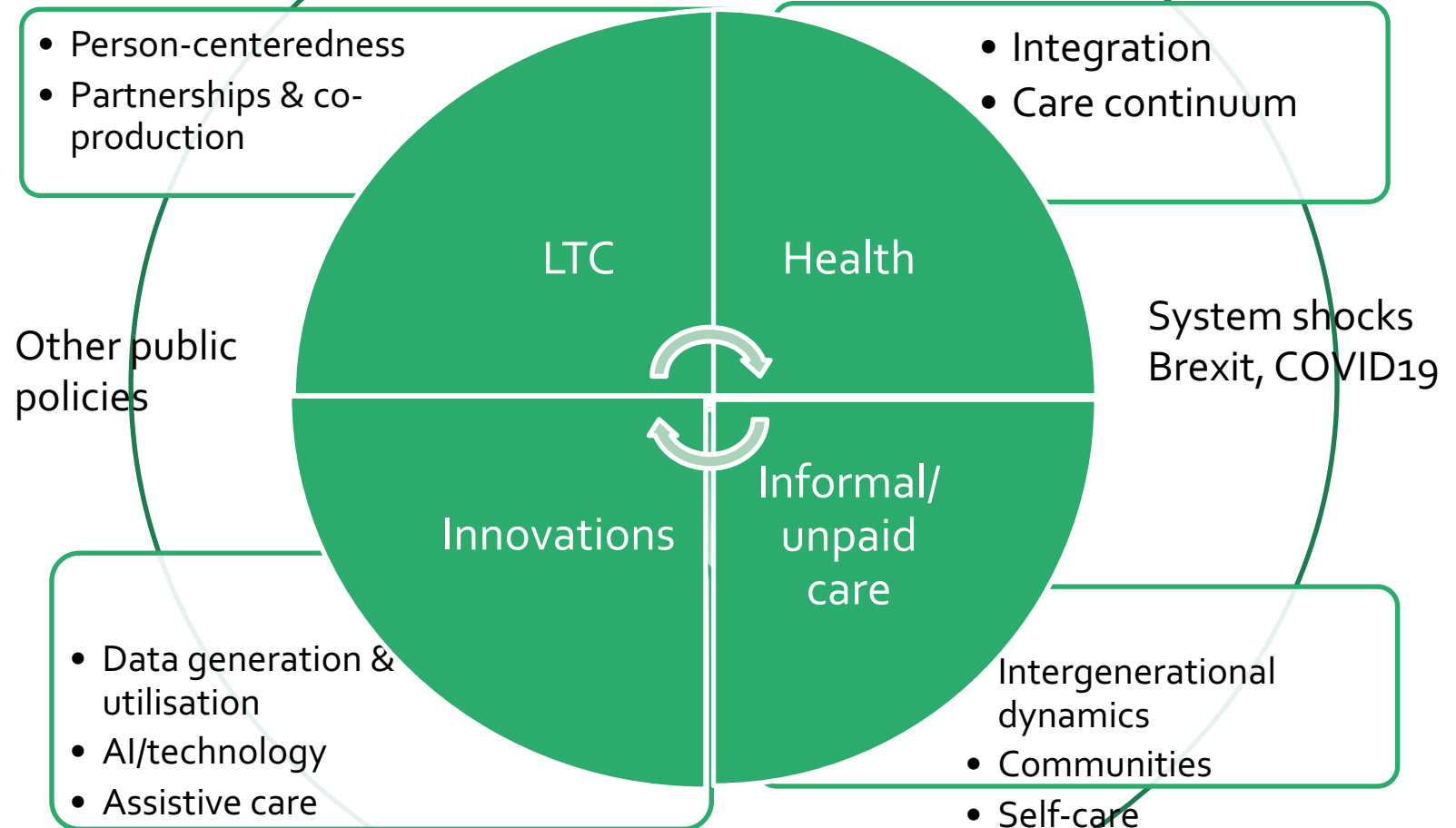
- Both life expectancy and healthy life expectancy are increasing
  - Nature longevity limit?
  - HLE not growing as fast as LE
- High number of years lived with LTC needs
- Significant gender, ethnic & socio-economic differentials
- Differentials within and across countries

|             | LE- M | LE-F | HLE-M | HLE-F |
|-------------|-------|------|-------|-------|
| France      | 79.8  | 85.1 | 71.1  | 73.1  |
| Germany     | 78.7  | 84.8 | 69.7  | 72.1  |
| Italy       | 80.9  | 84.9 | 71.2  | 72.6  |
| Netherlands | 80.4  | 83.2 | 71.4  | 71.5  |
| Norway      | 81.1  | 84.1 | 71.1  | 71.6  |
| UK          | 79.8  | 83.0 | 69.6  | 70.6  |
| Algeria     | 76.2  | 77.5 | 66.7  | 66.1  |
| Egypt       | 69.6  | 74.1 | 62.3  | 63.7  |
| Iran        | 75.7  | 79.1 | 66.0  | 66.5  |
| Lebanon     | 74.0  | 79.2 | 65.1  | 67.1  |
| Morocco     | 71.7  | 74.3 | 63.7  | 63.7  |
| Turkey      | 76.4  | 80.7 | 67.8  | 69.0  |

Average LE & HLE at birth in 2019, source: World Health Organization

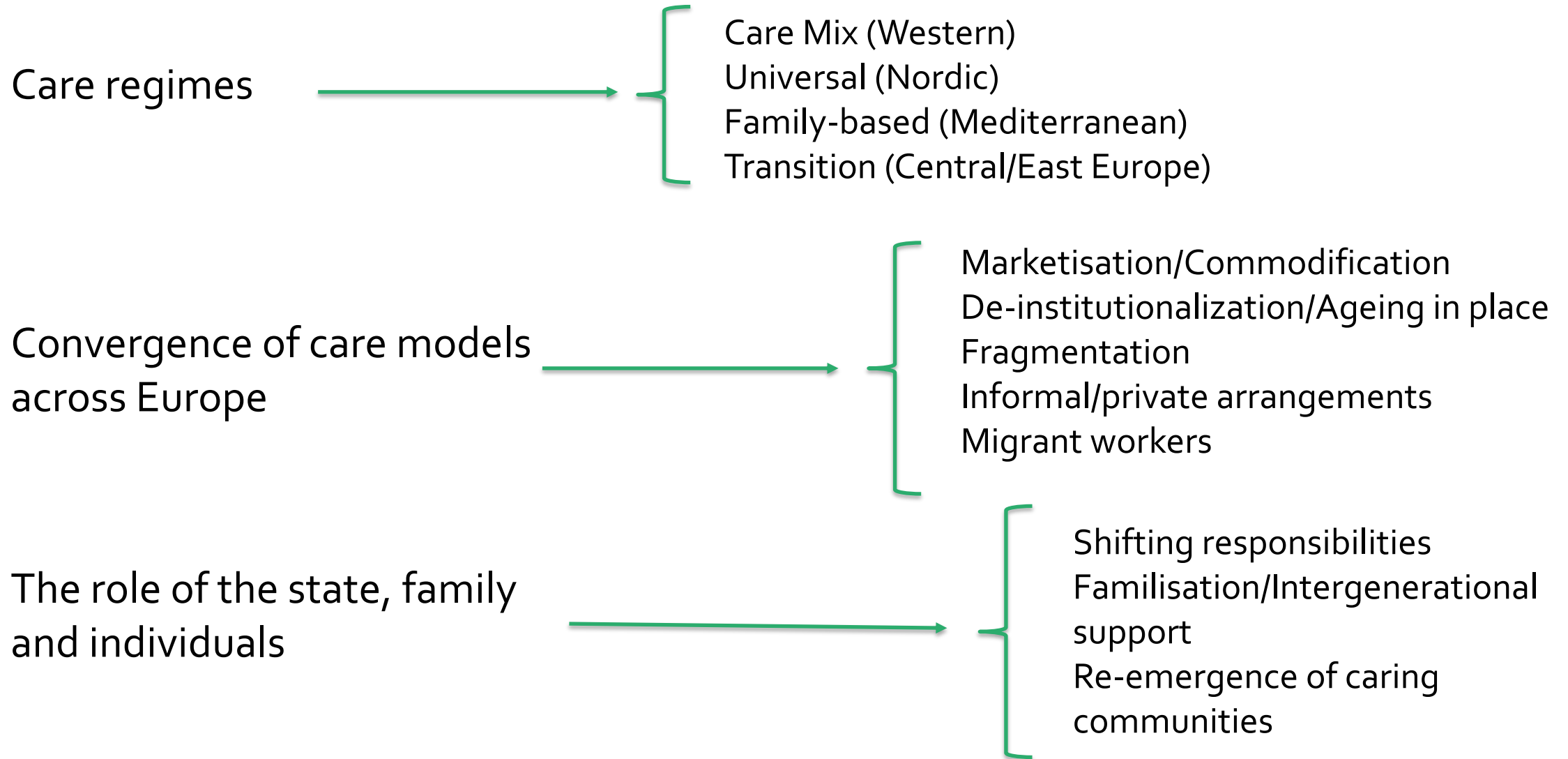
# Long Term Care Eco-systems - Europe

- What is LTC?
- LTC systems relatively young
  - Governance spread - horizontally & vertically
  - Funding - cost reduction
  - Workforce - shortages
- (dis)connect to health services
  - Integration aspiration
- links to social protection & welfare benefits
- Influenced by a range of policies
  - Public health, migration & employment
- Informal care





# LTC models - Europe



# Policy complementarity, substitution and disconnect

## Financing & governance

### Formal and informal spheres of care

- Duties & responsibilities (inc. legal)
- Family care seen as the cheapest option

### Availability & access

- Migration
- Changes in family structures
- Diverse experiences

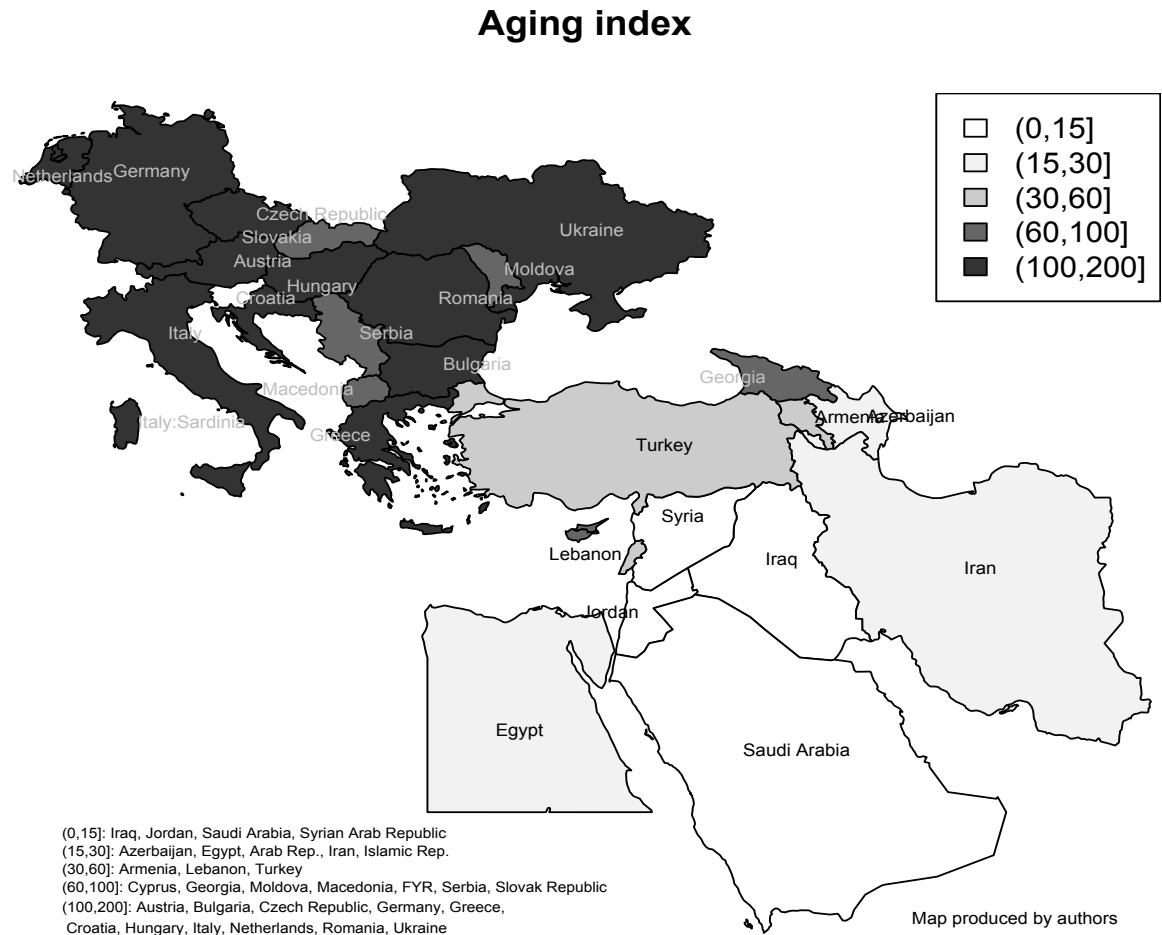
### Care gaps

- Informal care burden
- Workforce shortages
- Care chains

- Systems inter-dependencies
- Weakening supply of care
  - Both familial & formal
- Connections across health and care
  - Continuity of care is not linear but more complex
- Care and the climate
- A crisis phenomena
  - Funding, public confidence, political
- System shocks
  - COVID19: current & future LTC organization & delivery

# Population Ageing the context of MENA Region

- 'Rapid' process of ageing
  - Fast and steep
- High level of unpreparedness
  - Health and care services
  - Infrastructure
- Social & economic opportunities
- Social-determinants of health and wellbeing at old age
- Nested within other demographic dynamics (pop. growth & dividends)
- Socio-political structures
- Perceived age-related roles & duties



# LTC eco-systems in the MENA region

- Universal health coverage remains an aspiration
- LTC is in a policy blind-spot, for many reasons
- Reliance on families (traditional hubs of care)
  - Within a context of dynamic changes in family structures, living arrangements ...
- Environment & infrastructures
- Some recent national, regional and global policy attention
  - Narratives of intergenerational solidarity, families & ageing in place
- Limited LTC services
  - Primarily community based, NGOs and informal arrangements
- Lack of acknowledgment of caring burdens (provided mainly by women)
- Opportunities: population dividends & labour supply

Quality of life & inequalities

# Opportunities & Challenges

Fiscal constraints

Competing policy priorities

Challenges to traditional  
social structures

- Extended families, closed-net communities

Environment & infrastructure

Awareness & stigma

- E.g., Dementia

- A growing interest in global ageing, particularly healthy ageing
- The UN decade of health ageing (2021-2030) – building on the 2030 SDGs
- An interest in LMIC and the MENA region in developing ageing policies and supporting the community as a whole
- Realization of the need for data, evidence and dialogue
- A new initiative to bring stakeholders together (MENARAH)

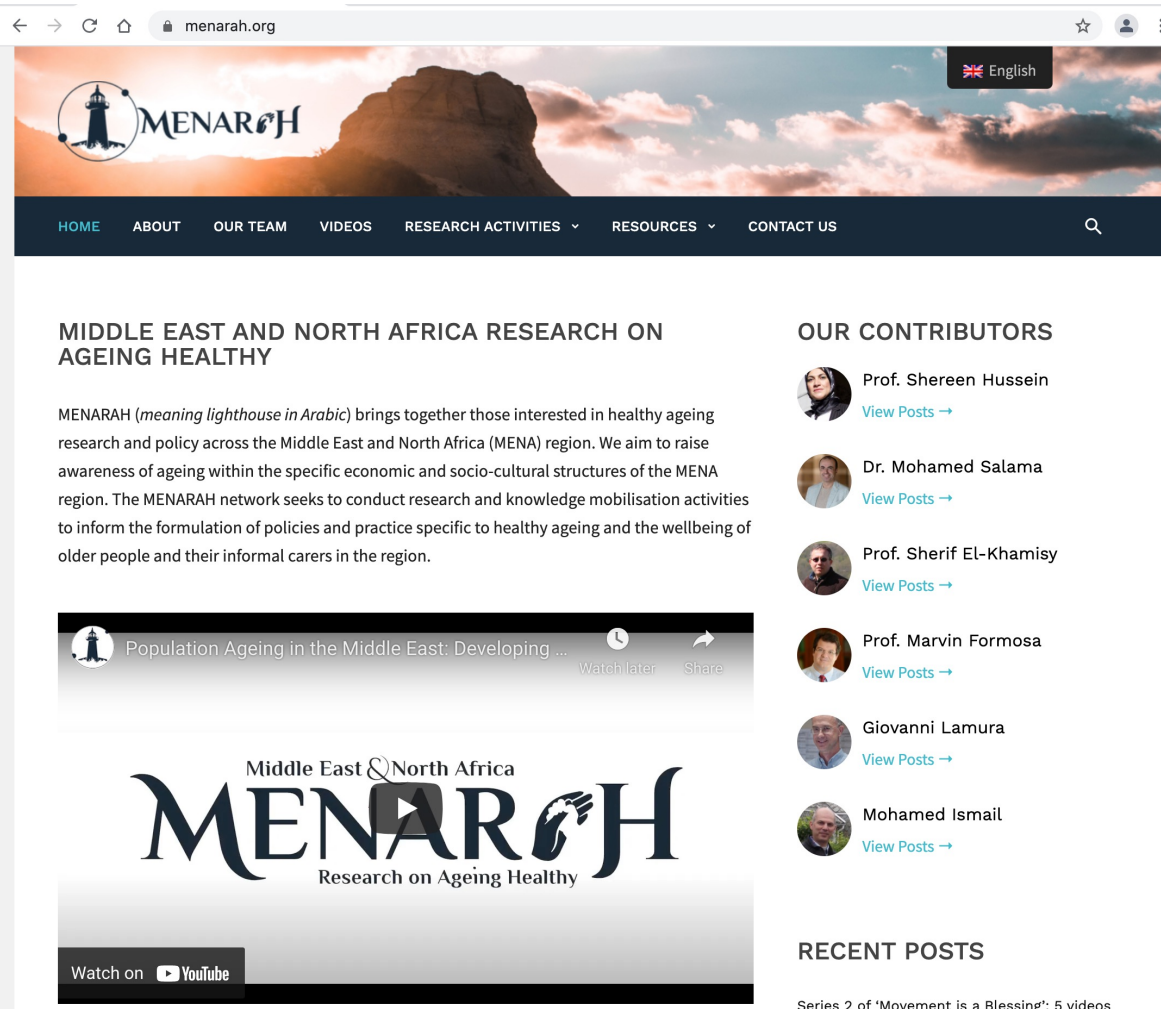
# Substitution & Complementarity

---

- Europe
  - Increasing role of the individual, family & communities
  - Fragmentation vs. integration
  - Crisis narratives
- MENA
  - Early developments
  - Informal care (embedded in policy development)
  - Fiscal & governance constraints
  - Opportunities within an evolving crisis



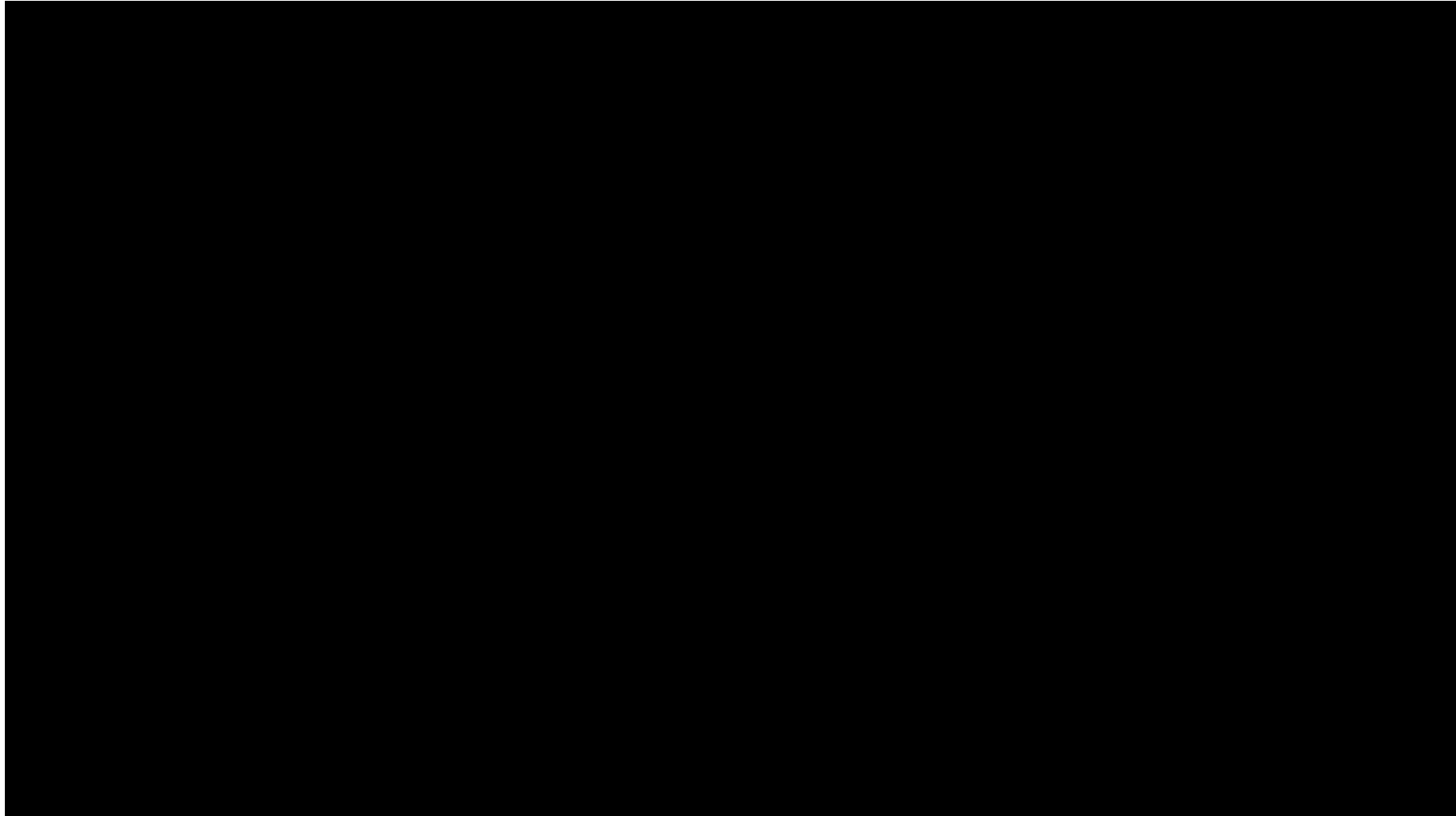
# The Middle East and North Africa Research on Ageing Healthy (MENARAH) Network: [www.menarah.org](http://www.menarah.org)



The screenshot shows the homepage of the MENARAH website. At the top, there is a navigation menu with links for HOME, ABOUT, OUR TEAM, VIDEOS, RESEARCH ACTIVITIES, RESOURCES, and CONTACT US. Below the navigation, the main heading reads "MIDDLE EAST AND NORTH AFRICA RESEARCH ON AGEING HEALTHY". A paragraph describes the network's mission: "MENARAH (meaning lighthouse in Arabic) brings together those interested in healthy ageing research and policy across the Middle East and North Africa (MENA) region. We aim to raise awareness of ageing within the specific economic and socio-cultural structures of the MENA region. The MENARAH network seeks to conduct research and knowledge mobilisation activities to inform the formulation of policies and practice specific to healthy ageing and the wellbeing of older people and their informal carers in the region." Below this, there is a video player for "Population Ageing in the Middle East: Developing ...". To the right, a section titled "OUR CONTRIBUTORS" lists six individuals with their names and "View Posts" links: Prof. Shereen Hussein, Dr. Mohamed Salama, Prof. Sherif EL-Khamisy, Prof. Marvin Formosa, Giovanni Lamura, and Mohamed Ismail. At the bottom, a "RECENT POSTS" section shows a video series titled "Series 2 of 'Movement is a Blessing': 5 videos".

- Launched Sep. 2020; funded by QR GCRF funding
  - Builds on activities since 2015
- Focuses on healthy ageing in its broadest meaning
- A network of researchers, NGOs, policymakers and many more
- Aims to
  - Raise awareness and connect different actors
  - Conduct research and knowledge mobilisation activities
  - Inform policy and practice formulation & development

# The MENARAH Network Launch Event summary





Paradigm shift from a notion of 'crisis'  
to realising opportunities

The flow of knowledge and ideas is  
two-directional

Significant role of informal care  
Including social capital and  
community

Unequal experiences/pathways but  
common goals

- Placing LTC on the agenda!
- (In)Equality
- Rethinking the life-course
  - Learning, training and work
- Care continuum
- Inclusivity of the built and socially-constructed environment
- Assistive technology and LTC
- Re-thinking the notion of 'ageing'
  - While acknowledging inequalities
- Sustainability

# Thank you for Listening

## Any Questions

[Shereen.Hussein@LSHTM.ac.uk](mailto:Shereen.Hussein@LSHTM.ac.uk)

@DrShereeHussein

@MENARAH3

LONDON  
SCHOOL of  
HYGIENE  
& TROPICAL  
MEDICINE

