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# Sexual behaviour and its medicalisation: in sickness and in health

Graham Hart, Kaye Wellings

Religion used to define morally acceptable conduct, then doctors became interested in sexual behaviour. Now we live in a world where celibacy is the new deviance, and surgery and drugs are used to enhance sexual pleasure. Graham Hart and Kaye Wellings reflect on the extent and consequences of the medicalisation of sexual behaviour

MRC Social and Public Health Sciences Unit, University of Glasgow, Glasgow G12 8RZ

Graham Hart  
*professor*

Centre for Sexual Health Research, Department of Public Health and Policy, London School of Hygiene and Tropical Medicine, London WC1E 7HT

Kaye Wellings  
*director*

Correspondence to: G Hart  
g.hart@msoc.mrc.gla.ac.uk

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“Sex survey ruined our wedding,” screamed the front page of the *Sun*.<sup>1</sup> The newspaper reported how a “couple had a furious row and called off their wedding after the bride-to-be revealed their sex secrets in a university survey.” This could be a routine example of how the press uses research on sex to sell papers. This case is more interesting, however, because the groom to be was clearly unhappy with the extent of sexual surveillance, which arguably is a feature of the medicalisation of sexual behaviour in British society. To what extent has there been a medicalisation of sex, and what are the consequences of this?

## Medical authority and sexual behaviour

The exercise of medical authority over sexual behaviour has a long history. Religion once defined morally acceptable sexual conduct, but in an increasingly secular society, this task fell to medical science. In the latter half of the 19th century, medical professionals became interested in behavioural domains previously the preserve of religious authorities and moralists—criminality, alcohol and drugs, and sex.<sup>2–4</sup> Although Philip Larkin would have us believe that “sexual intercourse began in nineteen sixty-three,”<sup>5</sup> the taxonomy by which sexual behaviour is defined was invented a century earlier, when a new breed of sexologists created diagnostic categories such as homosexual and heterosexual, hysteria and nymphomania, and a host of arcane paraphilias.<sup>6</sup> These labels served to define what was normal and acceptable and what was not, distinguishing “perversions” from “acceptable” heterosexual, procreative, and monogamous sex.

The long tradition of representing illness as a punishment for sin was continued when sexual behaviour was medicalised and transformed into morbidity.<sup>7</sup> Some doctors described in detail the supposed adverse outcomes of sexual acts to deter the practice of these acts (figs 1 and 2). In the mid-19th century, William Acton prescribed against masturbation (fig 3). He invented a condition that he called “spermatorrhoea” (box 1), which left generations of boys and young men with the injunction that manly youth “should be accompanied by complete repose of the generative [sexual] functions, unbroken by anything like intense feeling for their employment.”<sup>8</sup>

## Doctors and discussion of sexual behaviour

Acton was a doctor and could be explicit about sexual behaviour, but by daring to pay any attention to sex, he was rare in the profession.<sup>9</sup> Others, such as Havelock

## Summary points

Medical authority over sexual behaviour has a long history

In the 19th century, labels distinguished “perversions” from “acceptable behaviour,” and some doctors invented adverse outcomes of sexual acts to deter the practice of these acts

In the 20th century, disorders previously seen as morally inadmissible became “treatable”

The late 20th century saw major changes in sexual attitudes and mores as therapeutic advances removed adverse outcomes of sexual behaviour

Our obsession with sexual gratification increases expectations and feelings of inadequacy

The medicalisation of sex has resulted in surgery and drugs being used to enhance sexual pleasure

Overly medical approaches to sex ignore the social and interpersonal dynamics of relationships

Ellis—also medically qualified<sup>10</sup>—followed, but the open discussion of sexuality and sexual behaviour in Britain in the late 19th and early 20th centuries was led not by “medical men” but by other liberal intellectuals. These included Edward Carpenter—socialist writer and admirer of muscular working men<sup>6</sup>—and Marie Stopes—the great publicist for contraception (for married women) and writer on sex (in marriage)—who was a botanist.<sup>10</sup> Alfred Kinsey—the American expert on sexual behaviour in the 1940s and ’50s—trained as an entomologist.

Until the mid-20th century, the number of doctors who wrote about sex was small.<sup>11</sup> The fact that few

### Box 1: Symptoms of spermatorrhoea

- Nocturnal emissions
- Loss of sperm during urination
- Inaptitude for work
- Disinclination for sexual intercourse
- General debilitation
- Impotence



Fig 1 Facial effects of masturbation. From *Boyhood's perils and manhood's curse*, 1858



Fig 2 Device to discourage masturbation. From *Considération sur les hernies*, Paris

medically qualified doctors provided historical accounts of sexual behaviour does not mean, however, that medicalisation had not occurred. If medicalisation is seen as a social process that does not require the active involvement of doctors, and medical science is invoked to support particular ideological positions, then the medicalisation thesis can be sustained regardless of the number of doctors involved.

## Psychiatry and the medicalisation of sex

Psychiatry, as the moral arm of medicine, played a major role in developing the idea that some sexual behaviours are expressions of disease. The *Diagnostic and Statistical Manual of Mental Disorders*, first published by the American Psychiatric Society in 1952, described “treatable” behaviours that previously had been seen as morally inadmissible. This book was hugely influential in defining and sustaining judgments regarding the sexual behaviours that required medical intervention.<sup>12</sup> For example, homosexuals, formerly considered to be sinners, were labelled as ill—not bad, but mad. Commitments to mental institutions, hormonal treatments, and castrations were used to deal with unwanted sexual behaviour. This process has taken a new form recently, with the search for the “gay gene” and the continuing refusal of some to see sexual expression as historically variable and socially constructed.<sup>13 16</sup>

In the years before the second world war, pregnant, unmarried young women could still be sent to and indefinitely detained in psychiatric institutions. Treatments for homosexual men—such as aversion therapy—continued until, and beyond, 1973, when the American Psychiatric Association redesignated homosexuality as non-pathological. Even venereology (later genitourinary medicine)—the specialty specifically responsible for treating sexually transmitted infections—was marked throughout the 20th century by an uneasy truce between medical moralists and those promoting practical public health measures to prevent infection.<sup>14</sup> R C L Batchelor, Physician in Charge of Edinburgh's venereal disease services until 1954, often described people who transmitted infections as “moral defectives” who should be confined.<sup>15</sup>

## Men, women, and sexual behaviour

A marked distinction has existed with respect to the perceived responsibility of men and women for sexual

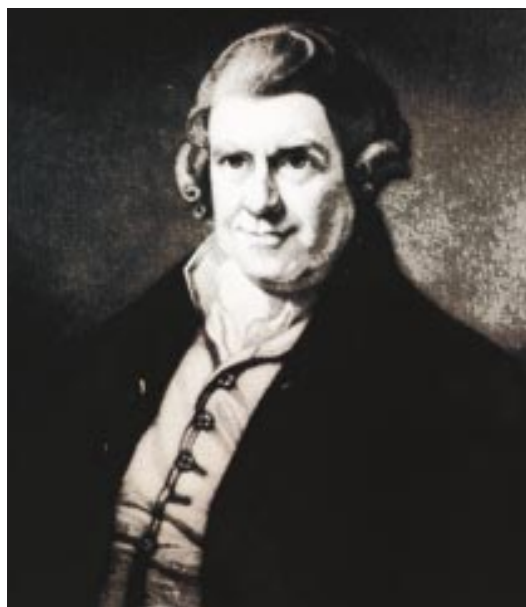


Fig 3 William Acton, 1813-1875

health—women consistently have been seen as “reservoirs of infection.” In 1962, health promotion materials that targeted men could say that “a girl may be perfectly clean ... and yet have in her body millions of the invisible germs of gonorrhoea or syphilis, or perhaps both.”<sup>15</sup> Even in the late 20th century, the United Kingdom’s proposed national screening programme for *Chlamydia trachomatis* suggested that only women be tested.<sup>16</sup>

### A new era for sexual attitudes

The latter half of the 20th century saw major changes in sexual attitudes and mores. We no longer look on sex not for procreation as sinful. This change in attitude has been accompanied by greater acceptance of the diversity of human relations. The shift in perspective has been dramatic, and it means that variations within and between heterosexual and homosexual desire have become—to a greater extent than ever before—a matter of choice. For some religious stalwarts, sex is still acceptable only as a procreative activity within marriage; for others, it’s OK to be homosexual but not to practise same sex activities. Generally, however, people increasingly accept diverse sexual expression.<sup>17</sup>

The trend towards accepting that sexual congress is not exclusively for reproduction, but is part of healthy human interactions and relations has, with a few exceptions and provisos, been furthered by the medical profession. Therapeutic discoveries have removed many of the adverse outcomes of sexual behaviour. Medical treatments and interventions have saved thousands of lives and prevented significant morbidity resulting from sexual behaviour:

- Antibiotics for bacterial infections
- Vaccination to prevent viral infections
- Antiviral and antiretroviral treatments for herpes simplex virus-2 and HIV.

The development of the contraceptive pill freed women from the fear and reality of unwanted pregnancies, despite its side effects. Marks—in her history of the pill—refers to women for whom this was “a dream come true.”<sup>18</sup> Even critics of the pill cannot

#### Box 2: Studies of sexual behaviour

- Mass-Observation’s “sex survey” in austere 1940s Britain<sup>10</sup>
- Kinsey’s highly selective and unrepresentative tabulations in 1950s America<sup>20–21</sup>
- Master and Johnson’s physiological accounts of the male and female orgasm<sup>22</sup>
- British national surveys of sexual attitudes and lifestyles in the 1990s and the early 21st century<sup>23–26</sup>

deny the massive social changes intimately connected with the widespread availability in the late 20th century of this chemically based contraception for women.

### Mass surveillance, regulation, and control

The philosopher Michel Foucault and his followers warned that liberalisation of sex, open discussion about sex, and more importantly the detailed scientific description of its parameters and correlates may just be part of a continuing modern project of regulation and control.<sup>19</sup> According to this view, various works across the years have simply been ever more rigorous and systematic variations of the surveillance of sexual behaviour by the state and other disciplinary institutions (box 2). For followers of Foucault, the “clinical gaze” (a generally medicalised perspective on the world) transforms this surveillance into control over sexuality, both in the population—through public health mechanisms—and (ideally) through self regulation.

Mass surveillance inadvertently establishes norms and standards for sexual behaviour against which people can measure themselves and be measured. This can bring benefits—when Kinsey reported on the heterogeneity of sexual conduct in America,<sup>20–21</sup> Americans who had previously felt deviant gave a collective sigh of relief. There are also risks attached to such transparency—many people will feel “inadequate” when faced with evidence about extremes of sexual performance. This can turn sex into a problem—“Is that normal, doctor?” From identification of the average number of times Britons have sex every month (6.4 times for men and, interestingly, 6.5 for women)<sup>24</sup> to articles in *Cosmopolitan* magazine on how to have better sex and achieve orgasms every time, the prescriptive boundaries of normality are pushed further, and imperatives are stated.

### Medicalisation and sexual pleasure

Not surprisingly perhaps, the medicalisation of sexual behaviour has extended most recently into the domain of sexual pleasure. Doctors are wheeled in to place sex at the centre of a healthy lifestyle, and articles peppered with physiological and technical terms confirm and elaborate on the right way to perform “to please him or her.” Men and women are encouraged to protract their sexually active lives, regardless of desire. Viagra (sildenafil citrate)—the first oral drug to treat impotence, or erectile dysfunction—ranks as one of the greatest success stories in pharmaceutical history.

Fig 4 Does such advertising encourage sexual dissatisfaction?



When it was launched in 1998, it became the world's most popular medicinal drug ever, outselling even fluoxetine (Prozac). Although Viagra is not yet approved for women by the US Food and Drug Administration, studies are evaluating its effects in women with arousal problems.

Gynaecological surgery is also being harnessed to enhance female sexual pleasure and improve aesthetics (fig 4). So far, genital enhancement—the so called “designer vagina”—has had little impact in the United Kingdom, but it is routinely advertised in America. Procedures include:

- Liposuction of oversized vulvas
- Labiaplasty to “aesthetically modify” the labia
- Clitoral repositioning
- Tightening of vaginal muscles and support tissues
- Reduction by laser of redundant vaginal mucosa.

Some of these procedures grew out of traditional gynaecological surgery for urinary incontinence and episiotomies—the “extra stitch for the husband” familiar to gynaecologists. Laser pruning of unsightly or unsatisfying genital morphology is now carried out, however, expressly for sexual gratification.

The application of medicine has considerable scope in this context (fig 5). In America, erectile dysfunction is estimated to affect 50% of men aged 40-70 and 70% of men >70 years.<sup>27 28</sup> Thirty one per cent of American men and 43% of American women have reportedly had sexual dysfunction at some time in their lives.<sup>29</sup> These estimates explain, in part, the stampede to obtain Viagra. Yet whether people seek medical treatment is associated not only with the scale of a problem, but also with its perceived severity and the opportunities for treatment. The high prevalence of sexual dysfunction reflects the escalating sexualisation of our culture—our obsession with sexual gratification has undoubtedly increased people's expectations, and it may have increased people's feelings of inadequacy. Although many men with erectile dysfunction daily thank Pfizer for their efforts, others who once thought their low libido was “normal” and acceptable now feel dissatisfied with their sexual lives.

## Overmedicalisation of sex

Relatively recently, the imperative was for restraint and moderation in sexual matters; now it is for more and better sexual gratification. We can see this as the replacement of one orthodoxy by another—as an overmedicalisation of sex. Celibacy is the new deviance. The irony is that we may be moving away from diversity towards greater uniformity. By encouraging women to look like *Playboy* centrefolds and men to seek priapic perfection, we may be furthering what has been termed the “tyranny of genital sexuality.”<sup>30</sup>

The authors of one American report on sexual dysfunction stated that “the strong association between sexual dysfunction and improved quality of life suggests that this problem [sexual dysfunction] warrants recognition as a serious public health concern.”<sup>29</sup> Yet American studies also show that many people's experiences of sexual dysfunction are associated with unsatisfying personal experiences and



Fig 5 Furthering the “tyranny of genital sexuality”?

relationships—the cause of sexual dysfunction in these cases is almost certainly bidirectional.

The problem with an overly medical approach to sexual behaviour is that social and interpersonal dynamics may be ignored. People choose one another for their uniqueness. The last century saw a considerable increase in acceptance of diversity of sexual expression—it would be a shame if this century saw diversity replaced by uniform expectations of performance and desire.

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## The limits of psychiatry

Duncan Double

Much of the expansion of psychiatry in the past few decades has been based on a biomedical model that encourages drug treatment to be seen as a panacea for multiple problems. Psychiatrist Duncan Double is sceptical of this approach and suggests that psychiatry should temper and complement a biological view with psychological and social understanding, thus recognising the uncertainties of clinical practice

Norfolk Mental Health Care NHS Trust, Carrobreck, Norwich NR6 5BE  
Duncan Double  
consultant psychiatrist  
dbdouble@dbdouble.co.uk

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The increasing accountability of doctors following the deaths of children in the Bristol Royal Infirmary's paediatric cardiac surgical unit has focused attention on the foundations of medical practice. Ian Kennedy, who chaired the Bristol inquiry,<sup>1</sup> provides a direct link with earlier cultural critics of medicine—such as Ivan Illich—in his Reith lectures in 1980 about “unmasking” medicine.<sup>2</sup>

Illich made specific comments about psychiatry in his critique of medicalisation and the limits to medicine.<sup>3</sup> He attended the 1977 world federation for mental health conference in Vancouver, Canada, where he debated the issue of whether mental health professionals are necessary.<sup>4</sup> He maintained that “do it yourself” care was preferable. The central concern of Illich's work was the legitimacy of professional power, whether in health systems or in other systems, such as education.

There is no direct equivalent in general medicine of the “anti-psychiatry” movement, commonly seen as a passing phase in psychiatry and associated with the names of R D Laing and Thomas Szasz.<sup>5</sup> Illich came from outside medicine, whereas the proponents of anti-psychiatry came from within psychiatry, even if their influence was subsequently marginalised by mainstream psychiatrists.

The cultural role of psychiatry is more obviously open to criticism than is the case in the rest of medicine. This is because of its direct relation to social control through mental health legislation. Although diagnosis of mental illness should not be predicated on social conformity, in practice this criterion may be applied. During the 1970s and 1980s, for example, reports that the authorities in the Soviet Union were incarcerating substantial numbers of dissidents in mental asylums caused widespread concern in the West. Over recent years, the use of psychiatry as a tool of state repression in China seems to be increasing.<sup>6</sup>

A modern critique of psychiatry needs to move on from the perspective exemplified by Illich and the proponents of anti-psychiatry that psychiatry should

### Summary points

Expectations of solutions to mental health problems continue to rise

This raises the question of the legitimacy of psychiatric interventions for common personal and social problems

Much of the expansion of psychiatry has been based on a biomedical model

This approach encourages drug treatment to be seen as a panacea for multiple problems

Refocusing psychiatry on the patient as a person emphasises the uncertainty of psychiatric practice

not be imposed on anyone, as this view is not consistent with a practice in which compulsory treatment has been integral. It was only after the Mental Health Treatment Act 1930 that voluntary treatment became an option in Britain. None the less, because of the potential for abuse, a critical perspective that scrutinises the role of coercion in psychiatric treatment is still required in the current debate about the reform of the Mental Health Act in the United Kingdom.

I outline here the expansion of psychiatry over the past half century and offer a sceptical view of this development.

### Growth in mental health service activity and technology

Despite the reduction in psychiatric beds in England over recent years (fig 1), mental health service activity has increased considerably. The annual number of antidepressant prescriptions, for example, has more than doubled over the past seven years (fig 2). Similarly,