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Resolution-fatigue syndrome: the contribution of health policy and systems research to the SDGs

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The Global Symposium on Health Systems Research is a landmark biannual conference where health policy and systems research (HPSR) communities, including policy makers and other stakeholders, review progresses on research and the capacities to inform and influence health policies and systems. The 5th Global Symposium was held last year in Liverpool, which specifically considered the action and research needed to advance the health related sustainable development goals (SDGs).

SDGs offer opportunities as well as challenges for HPSR to play a greater role in informing multisectoral actions for health [1] opportunities in terms of its multi-disciplinary approaches and challenges in term of the increased complexity of multisectoral actions in addressing social, environmental and commercial determinants outside the health sector's primary remits.

Despite numerous and repeated UN General Assembly Resolutions and High Level Political Declarations related to health; notably Resolution A/RES/72/139 calling for a UN high-level meeting on Universal Health Coverage (UHC) in 2019, A/RES/72/138 which proclaims 12 December as International UHC Day, Tuberculosis (A/RES/73/3), NCD (A/RES/73/2), HIV/AIDS (A/RES/65/277), Road Safety (A/RES/70/260); there is insufficient progress in low- and middle-income countries (LMIC). This phenomenon, "Resolution-Fatigue Syndrome", is underpinned by several root causes.

Key root causes include the lack of political and financial commitment to health which is reflected by limited access by poor households [2], and high levels of out of pocket spending on health leading to catastrophic health expenditures even by non-poor households [3]. The "know-do" gap [4] is founded on the lack of implementation capacity, weak and inequitable distribution of primary healthcare, high levels of absenteeism among health personnel [5], shortage of essential medical products, or high prevalence of substandard and falsified medicines [6]. Monitoring and Evaluation capacity to measure progress and public reporting are also inadequate to hold government accountable.

The solutions to the root causes of "Resolution-Fatigue Syndrome" cannot be solved by another UN General Assembly or World Health Assembly resolution. Controlling use of tobacco, alcohol and ensuring road safety require effective governance of multi-sectoral actions for health. The proposed strategies by Rasanathan, *et al.* [7] - in particular, managing relationships and conflicts between stakeholders and providing incentives for institutions and individuals to collaborate-require further adaptation to suit the socio-political contexts in different LMICs.

Lack of implementation capacities is a key challenge. For example, there are 1 and 12 full time equivalent staff working in tobacco control in Timor-Leste and Indonesia, each of which spent US\$ 180 and US\$ 0.56 million, respectively, on tobacco control. Yet both countries have the highest global smoking prevalence rates, at 43% and 39% in 2016 [8]. In contrast, with an adult cigarette smoking 13% in Canada; the government invested on 89 full time equivalent staffs and spent US\$ 34 million in 2016 for tobacco control.

Table 1 shows the number of full time equivalent contributed to and government spending on tobacco control; among the top ten countries with the highest prevalence of adult smoking between 2000 and 2016. Clearly these capacities cannot make a change in stabilizing and reversing adult smoking prevalence.

While government action is weak, the "deep pocket" industries are strong. In the US, tobacco companies' spending on cigarette advertising and promotion increased from US\$ 8.03 billion in 2014 to US\$ 8.24 billion in 2015, mainly as a result of the price discounts given to wholesalers to reduce cigarette prices and so, boost sales volume [9].

The unethical practices of tobacco company lawyers in concealing evidence of tobacco harm to the public and their aggressive and threatening litigation have prevented many governments from taking tough measures [10]. A few young and inexperienced government lawyers cannot fight back thousands of lawyers in international law firms hired by the tobacco and alcohol industry.

Even in countries having relatively higher capacities such as in Thailand and Australia, industry has filed law suits against these governments for increasing the space given to health warnings to 85% of front and back package areas (Thailand) and plain packaging (Australia).

The few drops of current government effort cannot address the sea of challenges. Yet one sign of hope lies in the HPSR community, which seeks to produce and provide local knowledge to country leadership to counter the arguments and influence of those who work against

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Table 1. Number of full-time equivalent staff and government expenditure for tobacco control: top ten highest adult smoking prevalence, 2000-2016

Country Name	2000	2005	2010	2011	2012	2013	2014	2015	2016	Full time equivalent for tobacco control	Government spending on tobacco control, US\$
Kiribati	73	65	56	55	53	51	50	48	47	1	NA
Montenegro	53	50	48	48	47	47	47	46	46	NA	NA
Greece	54	50	47	46	45	45	44	44	43	1	NA
Timor-Leste	52	50	47	46	45	45	44	43	43	1	180
Nauru	64	55	47	46	45	43	42	41	40	1	NA
Indonesia	33	35	37	37	38	38	39	39	39	12	0.56 million
Russian Federation	43	42	40	40	40	40	40	40	39	NA	1.025 million
Bosnia and Herzegovina	48	44	42	41	41	40	40	39	39	NA	NA
Serbia	49	45	42	42	41	40	40	39	39	2	19,612
Chile	57	50	44	43	42	41	40	39	38	3	109,742

Source: WDI 2018, WHO 2017 MPOWER at https://bit.ly/32vQhXI

the interests of those who are socially marginalized. It is important to set HPSR priorities in response to country challenges. For example, research is needed to understand and develop improved regulatory capacities and avoid regulatory capture [11], implementation and policy research can improve government accountability mechanisms or test approaches for minimizing absenteeism.

The HPSR community can make use of the annual International UHC day, not to repeat the talk but to "walk the talk" by critical review of the progress of UHC and health-related SDG targets and by setting milestone for annual follow up with stakeholders. Implementation capacities can be boosted through embedded research with the implementing agencies on governing mechanisms, accounting for contextual factors.

HPSR capacities depend on developing a critical mass of competent researchers who conduct HPSR in recognition of real-life socio-political constraints. Such researchers understand the policy actors and power dynamics, stay at the "policy ring side" and address policy relevant questions. Further, sustaining HPSR capacities is equally as important as building them up; it requires an enabling environment and mentorship support. Globally, significant scale up of HPSR capacity is required to address the challenges to achieving the SDGs.

Authorship and contributorship

All authors framed the idea of this commentary and contributed equally in writing. VT combined all parts and presented the first draft for comments. All authors strengthened the text and approved the final draft.

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Competing interests

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