The growth and strategic functioning of One Health networks: a systematic analysis

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Summary

Background The recent increase in attention to linkages between human health, animal health, and the state of the environment has resulted in the rapid growth of networks that facilitate collaboration between these sectors. This study ascertained whether duplication of efforts is occurring across networks, which stakeholders are being engaged, and how frequently monitoring and evaluation of investments is being reported.

Methods This study is a systematic analysis of One Health networks (OHNs) in Africa, Asia, and Europe. We defined an OHN as an engagement between two or more discrete organisations with at least two of the following sectors represented: animal health, human health, and the environment or ecosystem. Between June 5 and Sept 29, 2017, we systematically searched for OHNs in PubMed, Google, Google Scholar, and relevant conference websites. No language restrictions were applied, but we were only able to translate from English and French. Data about OHNs, including their year of initiation, sectors of engagement, regions of operation, activities conducted, and stakeholders involved, were extracted with a standardised template and analysed descriptively.

Findings After screening 2430 search results, we identified and analysed 100 unique OHNs, of which 86 were formed after 2005. 32 OHNs covered only human and animal health, without engaging with the role of the environment on health. 78 OHNs involved academic bodies and 78 involved government bodies, with for-profit organisations involved in only 23 and community groups involved in only ten. There were few collaborations exclusively between networks in the developing world (four OHNs) and only 15 OHNs reported monitoring and evaluation information. The majority of OHNs worked on supporting communication, collaboration, information sharing, and capacity building.

Interpretation Amid concerns about there being insufficient strategic direction and coordination in the growth of OHNs, our study provides empirical evidence about limitations in stakeholder representation, apparently absent or ambiguous monitoring and evaluation structures, and potential areas of duplication. The collective strategic functioning of OHNs might be improved by more transparent reporting of goals and outcomes of OHN activities, as well as more collaborations led by networks within the developing world and increased attention to environmental health.

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One Health from philanthropic, unilateral, bilateral, and multilateral funders.12,13 One Health initiatives have generated attention in political spheres, particularly since 2005. Most OHNs involved academic institutions and government bodies, whereas private for-profit organisations and community groups were less frequently represented. Although 63% of OHNs reported activities across all three One Health sectors (animal, human, and environment), almost a third covered only human and animal health. Activities and collaborations that address the crucial role of the external environment on human and animal health were therefore under-represented. We found very few OHNs operating exclusively in the developing world and that little information was presented on the activities done by OHNs. We also identified a specific lack of information about monitoring and evaluation.

Evidence before this study
As political and financial support for collaborations that recognise the effects of animal health and the environment on human health has grown, stakeholders from public, private for-profit, academic, and non-profit sectors have united to organise and facilitate One Health-related initiatives at the global, regional, and national levels. However, concerns have been expressed about the lack of coordination and possible resultant inefficiencies in the growth of One Health initiatives. Although there are a small number of studies about One Health networks (OHNs) operating globally, to our knowledge there have been no systematic and comprehensive analyses. Accordingly, there is insufficient evidence to establish if duplication of efforts is occurring, whether relevant stakeholders are being appropriately engaged, and to what extent monitoring and evaluation of investments in One Health organisations are being done.

Added value of this study
To our knowledge, this is the first study to systematically identify and analyse the operations of OHNs. Our results show that there has been an increase in the number of OHNs, especially since 2005. Most OHNs involved academic professions and government bodies, whereas private for-profit organisations and community groups were less frequently represented. Although 63% of OHNs reported activities across all three One Health sectors (animal, human, and environment), almost a third covered only human and animal health. Activities and collaborations that address the crucial role of the external environment on human and animal health were therefore under-represented. We found very few OHNs operating exclusively in the developing world and that little information was presented on the activities done by OHNs. We also identified a specific lack of information about monitoring and evaluation.

Regional One Health platforms have also been established in areas such as east Africa, the Middle East, south Asia, and Europe.19–21 Although some initial work towards this has been done,12,23 the range of One Health networks (OHNs) operating globally has not yet been documented in a systematic and comprehensive way. Diverse stakeholders including doctors, veterinary professionals, environmentalists, and researchers have expressed concerns about the lack of coordination and possible resultant inefficiencies resulting from duplication.24,25 Duplication, in this context, can be defined as multiplication of the efforts required to reach the same objective due to parallel, poorly coordinated activities or systems.26 Although some OHNs coordinate activities and stakeholders well within their own network and make information about their work freely available, the rapid growth of OHNs in numerous countries and regions has made coordination to optimise the collective functioning of individual OHNs challenging.3

In view of the scarcity of information on the growing global One Health activities and the need for coordination and communication between initiatives to support efficient use of resources, this study systematically identifies OHNs and seeks to ascertain whether duplication of efforts is occurring across networks, which stakeholders are being engaged, and how frequently monitoring and evaluation of investments is being reported.
Methods

Search strategy and selection criteria

Because our aim was to systematically identify and analyse OHNs, rather than specific scientific literature, we adapted the widely applied systematic scoping review method originally developed by Arksey and O’Malley.27 An OHN was defined as an engagement between two or more discrete organisations or government entities with at least two of the following sectors represented: animal health, human health, and environment or ecosystem.

Given the absence of standardised terminology around One Health, we dedicated considerable attention to composing our search terms. A cross-disciplinary team

<table>
<thead>
<tr>
<th>Search strategy</th>
<th>PubMed</th>
<th>June 26, 2007, to June 25, 2017 (past 10 years)</th>
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<tbody>
<tr>
<td>Google Scholar</td>
<td></td>
<td>First 100 links retrieved using terms from PubMed search</td>
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<tr>
<td>Google</td>
<td></td>
<td>First 100 links retrieved using terms from PubMed search, first 100 links retrieved using terms from PubMed search and additionally including Asia, Africa, or Europe individually, first ten links retrieved using terms from PubMed search and additionally including each country name in Asia (n=50) and in Africa (n=60) individually</td>
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<tr>
<td>Conferences</td>
<td></td>
<td>2nd Global Conference on One Health, Afrique One—A One Health Commission; Biennial Congresses of the International Association for Ecology and HealthFirst; International OCHEA One Health Conference; FVE-CPME One Health Conference; International One Health Congress; One Health for the Real World: zoonoses, ecosystems and wellbeing; One Health Global Risk Forum Davos; One Health Inter-Regional European Conference; West African Regional Conference on One Health; WVA-WMA Global Conference on One Health</td>
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Table 1: Sources searched to identify potential One Health networks

<table>
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<th>Definition</th>
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<tr>
<td>Geographical scope Regions in which networks reported activities</td>
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<tr>
<td>Sectors</td>
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<tr>
<td>Human Direct engagement in human health activities</td>
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<tr>
<td>Animal Direct engagement in animal health activities</td>
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<tr>
<td>Environment and ecosystem Direct engagement in activities related to the environment and ecosystems</td>
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<td>Activities</td>
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<td>Surveillance and monitoring The process of systematically collecting, consolidating, analysing, and evaluating pertinent data, as well as disseminating results to relevant actors</td>
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<td>Disease control The reduction in incidence, prevalence, morbidity, and mortality of infectious diseases to a locally acceptable level</td>
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<td>Emergencies An occurrence or imminent threat of illness, or adverse health condition, resulting from bioterrorism, epidemic or pandemic disease, or natural disaster</td>
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<tr>
<td>Recovery Decisions and actions taken post-disaster that aim to restore or improve living conditions of the affected community, while making the necessary adjustments to reduce disaster risk</td>
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<td>Research and development Undertaking activities that endeavour to achieve advances in science or technology, including new tools or medicines</td>
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<tr>
<td>Implementation research Scientific inquiry to address concerns regarding the implementation of health interventions; working within and for real-world conditions is a key principle of implementation research</td>
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<td>Policy development Development of a vision, a position statement, guidelines or plans to achieve specific goals within a society</td>
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<td>Advocacy Taking action to represent the interests of One Health and to obtain necessary resources</td>
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<td>Capacity building The development and strengthening of human resources and institutional systems</td>
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<td>Communication or collaboration platform A space, physical or otherwise, where stakeholders can convene to share and exchange ideas and information, or work together on common goals and objectives</td>
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<tr>
<td>Data and information sharing The (routine) exchange of health-related information and situational awareness data amongst involved parties</td>
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<tr>
<td>Community engagement The process of working in a collaborative manner with communities to address issues that affect their well-being; a community can be defined as a group of individuals who share social characteristics and perspectives</td>
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<tr>
<td>Disbursement of funds Activities involving the distribution of donations from external funders</td>
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<tr>
<td>Stakeholders</td>
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<tr>
<td>Government Government bodies including ministries, departments, and agencies operating at the national or sub-national level</td>
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<tr>
<td>Academic Universities and other institutions of higher education</td>
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<tr>
<td>Private sector For-profit businesses</td>
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<tr>
<td>Communities Members of the population directly served by network activities</td>
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<tr>
<td>Non-governmental organisations Not-for-profit private organisations engaged at the local, national, regional, or international level</td>
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Table 2: Definitions used to classify One Health networks
collectively agreed on an initial set of search terms. Different combinations of search terms were tested by screening the first 50 papers in PubMed to exclude words or phrases that were not useful in yielding network names (a term that yielded fewer than 5 OHNs out of 50 results was excluded). The final search terms used in PubMed were (“One Health” OR “EcoHealth” OR “Planetary Health” OR “One Medicine” OR “emerging infectious diseases” OR “zoonotic diseases”) AND (“network” OR “collaboration” OR “movement” OR “platform” OR “consortium” OR “alliance” OR “partnership” OR “hub”). We adapted the PubMed search terms for additional searches in Google, Google Scholar, and key One Health conferences for OHNs, as summarised in table 1. We did our searches between June 5 and Sept 29 2017. No language restrictions were applied, but we were only able to translate from English and French.

To allow for a comprehensive but feasible search, we did one search without any country or region names to capture any networks operating around the world and a further set of targeted searches focusing on the two most populous regions in the developing world: Asia and Africa.28 We also searched for OHNs in Europe, where the research team and research funders are based, to enable an analysis of connections between regions. The targeted searches for regional and country-specific networks were done in Google as follows: we first included region names (Asia, Africa, and Europe), which we added individually to the original Google search based on the PubMed terms; following this, we did 110 searches by adding each country name in Asia (n=50) and Africa (n=60)—as defined in the regional classification of the United Nations Statistics Division29—individually to the search terms detailed.

To identify potential OHNs within the search results, the research team screened each document and website; names of potential OHNs identified were then compiled and duplicates were removed. Subsequently, an eligibility assessment was done by analysing publicly available online materials. Predetermined inclusion criteria were applied to ensure that the organisations identified met our minimum definition of an OHN. Organisations were excluded if they did not include at least two different organisations or government entities and stakeholders or activities across at least two of the following sectors: animal health, human health, and the environment or ecosystem. The eligibility assessment was done independently by two researchers (JS and PR-O). Any disagreements were resolved through an additional independent review by two further researchers (MSK and MS).

Data extraction and analysis
A data extraction template was collectively designed for clear categorisation and analysis of networks by a team of One Health researchers with specific expertise in human health, veterinary medicine, epidemiology, and social sciences. An example is presented in appendix 1. The team defined categories to allow OHNs to be classified in terms of sectors, activities, and stakeholders involved. An initial list of activities and stakeholders was defined through discussion, followed by a pilot phase in which ten networks were classified independently by two researchers (PR-O and JS) to check that the categories were comprehensive and mutually exclusive. Additional stakeholders or activities identified were added after the pilot phase to finalise the data extraction template. Key definitions used for categorising networks are shown in table 2.

The standardised template was used to extract data from all eligible networks. In cases where complete information was not available, because of insufficient details being available from online materials, or language restrictions were applied, but we were only able to translate from English and French.

Figure 1: Network selection

Figure 2: One Health networks initiated per year since 2000
80 networks provided information on their year of initiation, of which 74 were formed since 2000.
barriers (ie, materials published in a language other than English or French), the OHN was recorded as incomplete. These networks were captured as part of the universe of existing OHNs but were not included in the analysis (figure 1). Data were analysed descriptively and are presented in tables and charts.

**Role of the funding source**

There was no funding source for this study. The corresponding author had full access to all the data in the study and had final responsibility for the decision to submit for publication.

Results

From 2430 search results, we identified 116 unique OHNs (figure 1). Because of a lack of publicly-available information (n=14) and translation limitations (n=2) we were unable to populate the data extraction template for 16 OHNs, leaving 100 OHNs for inclusion in the final analysis (appendix 2). We found information on the year of initiation for 80 OHNs, most of which (69 [86%]) were formed after 2005. There were spikes in the number of new OHNs initiated in 2013 and 2014 (figure 2).

Table 3 shows the characteristics of the OHNs identified. Most networks (78% of 100) used the term One Health to identify their approach, although other terms such as EcoHealth (4%), planetary health (1%), and One Medicine (1%) were also used to denote multi-disciplinary activities relating to human health, animal health, and the environment or ecosystem. 7% of networks referenced their work as relevant to both One Health and EcoHealth. Despite participating in activities across the One Health spectrum, 16% of networks did not identify themselves with any of these terms. Given that there is no universally accepted definition for One Health, we investigated whether networks defined key terms. Of the 84% OHNs that used one or more of the terms (One Health, EcoHealth, planetary health, or One Medicine), more than half (45 [54%]) did not present a definition or description of the approach. Examples of definitions that are most representative of those used on OHN websites are presented in panel 1.

Most OHNs (64%) operated nationally or regionally, but not across regions: 30% exclusively operated in Asia, 24% in Africa, and 10% in Europe (figure 3). Only 2% of OHNs operated across all three regions of focus. Furthermore, there were few collaborations within the developing world.

See Online for appendix 2
One Health

“One Health” is a concept that jointly addresses human, animal and ecosystem health through a multidisciplinary approach that brings together veterinarians, medical and public health professionals and environmentalists.46

EcoHealth

“The EcoHealth approach focuses above all on the place of human beings within their environment. It recognizes that there are inextricable links between humans and their biophysical, social, and economic environments, and that these links are reflected in a population’s state of health.”44

Planetary health

“Planetary health is focused on characterizing the linkages between human-caused disruptions of earth’s natural systems and the resulting impacts on public health.”44

One Medicine

“One Medicine is an approach to healthcare that recognises that veterinary and human medicines are dependent on an overlapping collection of biological characteristics, technologies and research discoveries.”46

Definitions are not representative of our own or a consensus view.

Panel 1: Example of definitions used by networks for One Health, EcoHealth, planetary health, and One Medicine

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Part of the scope of their work. Capacity building of human resources for One Health was also common (72%). By contrast, less than 20% were involved in activities such as policy development, community engagement, emergencies, and post-emergency recovery (table 3). Network research objectives were dominated by the development of new tools, including diagnostics, vaccines, and other pharmaceuticals (44%), with only 13% doing research to guide implementation in countries and communities in receipt of these products. Despite reporting a range of activities, only half of OHNs clearly stated their goals or expected outputs in publicly available material. Furthermore, only 15% presented a strategy for monitoring and evaluating outputs from their activities in publicly available materials. By contrast, most OHNs (76%) made information about funding support readily available.

Our analysis of stakeholders reported to be involved in OHN activities highlighted the under-representation of specific groups. Academic institutions and government bodies were involved in most of the OHNs analysed; 78% of OHNs involved academics and 78% involved government bodies. Non-governmental organisations (NGOs) were represented in 54% of OHNs. By contrast, private for-profit organisations were only involved in 23% of OHNs and members of communities affected by the work of OHNs were represented in 10%. Only 3% of networks had engagement from all five of these stakeholder groups. Further analysis to ascertain which combinations of stakeholders most frequently work together showed that the most common collaborations were between government bodies and academics (22%) and government bodies, academics, and NGOs (22%). Of the 23 networks that engaged for-profit organisations, 18 involved government bodies and 14 involved academic stakeholders (with or without additional stakeholder groups engaged). OHNs rarely named the for-profit organisation engaged and instead frequently only reported that private sector, for-profit companies were involved. Types of for-profit organisations that we were able to identify in information shared by OHNs included pharmaceutical, biotechnology, and information technology companies. Panel 2 shows examples of three networks included in our analysis.

Discussion

In view of the increase in political and financial commitments to address the relationship between human health, the health of animals, and the state of natural systems in which humans and animals exist, our study is the first, to our knowledge, to systematically address gaps in information about networks engaged in work across the One Health spectrum. Our aim was to analyse how OHNs are operating as a collective group rather than comment on the functioning of individual initiatives. To this end, we identified specific gaps in the coverage of activities, limitations in stakeholder representation,
apparently absent or ambiguous accountability structures, and potential areas of duplication.

A key finding was that although most OHNs (64%) engaged with all three sectors, nearly a third (31%) did not list the environment or ecosystem as an area of concern or network focus. This finding provides evidence to support the assertion that there is a gap in the scope of One Health initiatives with respect to engagement with the environment, which has also been shown in terms of authorship of articles on One Health.¹ Our analysis further revealed that activities such as communication and collaboration, data and information sharing, and human resource capacity building were reported by OHNs far more often than were other activities, such as community engagement and education or implementation research. It might be valuable to assess whether the large number of OHNs working on communication and data-sharing platforms are duplicating efforts and whether they could be better coordinated to improve efficiency. With a view to community level impact of ongoing investments in One Health, engagement with target populations and research to aid adaptation of interventions to the local context is crucial to success;⁵³,⁵⁴ our study documents for the first time that these activities are being done by less than 15% of OHNs. Similarly, in examining stakeholder involvement within OHNs, academic institutions, NGOs, and government bodies predominated, whereas community representatives and for-profit organisations were rarely represented.

Other researchers have commented on the absence of a clear agenda or normative understanding of the optimal functioning of global OHNs as a group;⁵⁴ given this situation, determining what would constitute improvements is challenging.¹ One approach to overcoming these challenges, led by the Network for the Evaluation of One Health, is the application of systems theory to evaluate One Health initiatives that operate within a context that is inherently complex and dynamic.⁵⁵,⁵⁶ Although we identified clear gaps in terms of OHNs’
reporting of monitoring and evaluation strategies and activities covered, we acknowledge that the operations of OHNs (and the tools to evaluate these operations) are still developing and seek to provide an evidence base to guide their evolution. Indeed, challenges in the coordination of stakeholders, goals, and activities are not uncommon when there is a burst of attention to a public health issue, particularly when the attention is from funders. For example, the initial response to the HIV/AIDS epidemic has been criticised for having multiple overlapping responses, which might not reflect local community priorities.\textsuperscript{13,15} Our finding that research activities are being skewed towards surveillance and monitoring and the development of new products, as compared with studies that inform implementation in low-income and middle-income countries or policy development, is also found in other areas, such as tuberculosis control.\textsuperscript{46} Examples from outside of disease control also exist, such as the failure of the UN Climate Summit in Copenhagen to come to a legal consensus, which has been attributed to insufficient engagement of all essential stakeholders.\textsuperscript{41} Concomitant with a spike in interest in a particular topic, it is not uncommon to find suboptimal strategic planning, coordination, and stakeholder engagement. It is therefore crucial that OHNs move away from modes of action based on “a scramble for attention and funds” that “[marginalises] more complex drivers of disease such as ecosystem change and socio-political dynamics”.\textsuperscript{1}

The data generated by our systematic search and analysis of OHNs provides an evidence base for funders, facilitators, and managers of OHNs to critically reflect on how to develop future strategies that are in line with the needs of the regions and communities they serve. Recognising that our views about the optimal mix of activities or stakeholder representation for OHNs might be shaped by internal biases, including a possible anthropocentric approach that places more value on humans than animals, ecological systems, and biodiversity, we have selectively made recommendations. A clear finding on which we can base suggestions for urgent changes and an evolution of practices is the scarcity of easily accessible information on OHN goals, focus area of activities (eg, communicable disease, non-communicable disease, climate change, food security), and how activities will be monitored or evaluated. For example, although most OHNs (85%) stated that they were involved in communication-related activities, information about the nature of engagement in terms of who was communicating with whom or the expected impact of the communication were rarely provided on websites. Similarly, 45% of networks listed surveillance and monitoring among their activities, but few detailed their methods or outputs. Although OHNs might be conducting monitoring and evaluation in line with donor requirements, only 15% made information about their strategy to do so readily available online; our study raises important questions about the likely impact of ongoing One Health activities and how this will be assessed. As reported by Baum and colleagues,\textsuperscript{42} there seems to be little emphasis on the evaluation of One Health approaches because effectiveness is assumed without supporting evidence.\textsuperscript{42}

We acknowledge that changes to the current OHN landscape will be accompanied by challenges. These challenges include competition for scarce resources, the lack absence of an overarching authority, donor-driven, disease-specific programmes, poorly defined measures of impact, and conflicting agendas of diverse stakeholders.\textsuperscript{13,42,43} However, changes such as the development of more robust and transparent monitoring and evaluation strategies, wider engagement of under-represented stakeholders in the leadership of OHNs, and a more systems-thinking approach that is inclusive of environment and ecosystem factors might be warranted on the basis of our analysis of current gaps in the functioning of OHNs.

Our findings should be viewed in light of limitations in our scope and methods. Because of the large number of OHNs identified and the scarcity of information about the owners of several networks, we relied on information made publicly available online by OHNs and were not able to verify or obtain additional information by contacting network representatives. Further studies to understand leadership structures and power dynamics between stakeholders and countries that comprise regional OHNs, as well as analyses of network areas of focus (eg, food security or zoonoses) could offer important insights. For example, it would be useful to know whether specific diseases or disease areas such as rabies, highly pathogenic avian influenza, Ebola virus disease, or antimicrobial resistance are attracting more OHN attention than are non-communicable diseases and food security. When we attempted to undertake a more detailed analysis of OHN areas of focus, we found that information presented in publicly available materials was incomplete, vague, or inconsistently reported (some OHNs mentioned specific diseases while others mentioned zoonoses or infectious diseases generally). Therefore, such an analysis would require additional primary data collection and will be the topic of a follow-up paper. We also acknowledge that our scope was primarily restricted to OHNs presenting information in English or French and operating in Asia, Africa, or Europe. Nonetheless, our methods, including our search terms, can be used by other researchers to analyse OHNs in different regions.

Along with increased political attention and investments in One Health—as illustrated by the growth in OHNs that we documented since 2005—there are concerns about a lack of strategic direction, coordination, and true operationalisation of One Health principles.\textsuperscript{9,44,45} A crucial challenge has been a weak evidence base to suggest what practical steps can be taken by OHNs to improve their functioning. Although there is no normative definition of how to best operationalise a One Health approach, our study provides empirical evidence
of gaps in terms of types of activities, addressing the linkages between the natural environment and human and animal health, involvement of stakeholders from the community and for-profit sector, collaborations driven by developing countries, and reporting of goals and monitoring plans. This information can inform the strategic direction of new and existing OHNs, as well as funders investing in this space. Having seen that duplication, low community engagement, ineffective knowledge sharing, and poor monitoring and evaluation can reduce the impact and sustainability of new initiatives, it is imperative to avoid such a situation in the growing portfolio of One Health work.

Contributors
MSK conceived the study and all authors developed the methods. MSK, PR-O, AR-S, JS, NH, NS, and MS collected and analysed the data. MSK and PR-O wrote the first draft of the manuscript. All authors contributed to sections of the manuscript and revised and approved the final manuscript.

Declaration of interests
We declare no competing interests.

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