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**BMJ Open** Cost-effectiveness of interventions to control cardiovascular diseases and type 2 diabetes mellitus in South Asia: protocol for a systematic review

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**ABSTRACT**

**Introduction:** While a number of strategies are being implemented to control cardiovascular diseases (CVDs) and type 2 diabetes mellitus (T2DM), the cost-effectiveness of these in the South Asian context has not been systematically evaluated. We aim to systematically review the economic (cost-effectiveness) evidence available on the individual-, group- and population-level interventions for control of CVD and T2DM in South Asia.

**Methods and analysis:** This review will consider all relevant economic evaluations, either conducted alongside randomised controlled trials or based on decision modelling estimates. These studies must include participants at risk of developing CVD/T2DM or with established disease in one or more of the South Asian countries (India, Bangladesh, Pakistan, Sri Lanka, Nepal, Maldives, Bhutan and Afghanistan). We will identify relevant papers by systematically searching all major databases and registries. Selected articles will be screened by two independent researchers.

Methodological quality of the studies will be assessed using a modified Drummond and a Phillips checklist. Cochrane guidelines will be followed for bias assessment in the effectiveness studies.

**Results:** Results will be presented in line with the PRISMA (Preferred Reporting Items for Systematic review and Meta-analysis) checklist, and overall quality of evidence will be presented as per the GRADE (Grades of Recommendation, Assessment, Development and Evaluation) approach.

**Ethics and dissemination:** The study has received ethics approval from the All India Institute of Medical Sciences, New Delhi, India. The results of this review will provide policy-relevant recommendations for the uptake of cost-effectiveness evidence in prioritising decisions on essential chronic disease care packages for South Asia.

**Study registration number:** PROSPERO CRD42013006479.

**INTRODUCTION**

Cardiovascular disease (CVD) and type 2 diabetes mellitus (T2DM) together contribute to the largest burden of morbidity (14% of disability-adjusted life years) and mortality (over 30% of all deaths) in South Asia.1 2 T2DM doubles the risk of developing CVD, and approximately half of patients with T2DM are known to be hypertensive.3 4 By 2030, it is projected that there will be 120.9 million people with diabetes in South Asia (90–95% of these will have T2DM), more than double the number affected in North America or Europe.2

South Asians experience higher case fatality rates and rates of premature death due to CVD (deaths occurring at least 10–15 years younger) than the rest of the Western world.5 6 A report in 2010 suggested that the total annual income loss to households affected by CVDs in India was 144–158 billion INR.7 The WHO estimates that India will lose US$237 billion due to heart disease, stroke and diabetes, which will slow the growth in India’s GDP (gross domestic product) by 1% over the next 10 years,8 thereby contributing to poverty. The mortality and morbidity due to CVD/T2DM thus impose a huge economic burden on individuals, families and society, the health system, and the economy as a whole.9 10

CVD and T2DM share various common risk factors (unhealthy diet, physical inactivity, tobacco use, high blood pressure, dyslipidaemia and stress), and hence there is considerable overlap in strategies used to control these diseases.4

While the efficacy and safety of various interventions have been tested by several randomised controlled clinical trials and subsequent systematic reviews and meta-analyses, little is known about the cost-effectiveness of these interventions from the perspective of either the patient or the healthcare system.

**Rationale: why is a systematic review needed?**

Scarcity of resources in South Asia (Afghanistan, Bhutan, Bangladesh, India,
Maldives, Nepal, Pakistan and Sri Lanka) has meant that policy-makers have to make active decisions about funding of interventions prioritised for inclusion in essential care packages to maximise benefit from the limited resources.11 Promoting effective care without considering the costs of care and the value of the health gain leads to inefficient use of public and private funds allocated for healthcare, indirectly resulting in harm to individuals and society rather than the intended good.12 Therefore, it is prudent to interpret treatment guidelines based on the safety and efficacy measures combined with the cost-effectiveness to help make decisions more patient-oriented. The recent emerging trends of prevention initiatives and national programmes to control CVD and T2DM in the South Asian region necessitate a renewed focus on economic aspects of interventions. The current review will fill this gap by systematically evaluating the cost-effectiveness of interventions in South Asia. Results from this review will enable policy-makers, clinicians and patient’s advocacy groups in the resource-constrained South Asian setting to make better ‘evidence-informed decisions’.

**Aim**
To systematically review the economic (cost-effectiveness) evidence available on the individual-, group- and population-level interventions used for control of CVD and T2DM in South Asia.

**Specific objectives**
1. To summarise the cost-effectiveness evidence for interventions to control CVD and T2DM in South Asia.
2. To describe the quality of the economic evaluation studies considering the key methodological issues (time horizon, analytical viewpoint, outcome measures).
3. To summarise the types of incremental resource inputs, consequences and costs of implementing the intervention, versus comparators.

**METHODS AND ANALYSIS**

**Criteria for inclusion of studies in this review**

**Type of studies**
We will include full economic evaluation studies (ie, cost-effectiveness analyses, cost-utility analyses, cost-benefit analyses) based on either randomised controlled trials or decision modelling-based cost-effectiveness studies. This approach is more inclusive and we recognise that different types of economic evaluations may involve heterogeneity; therefore, we will classify and analyse them separately in order to retain comparability among a particular type of economic evaluation.

**Type of participants**
Studies that include individuals at risk (as defined by the study authors) of developing T2DM or CVD and/or with established CVD or T2DM receiving treatment will be included. Also, the economic evaluations must include participants in one or more of the South Asian countries: India, Bangladesh, Pakistan, Sri Lanka, Nepal, Maldives, Bhutan and Afghanistan.

**Types of interventions**
We reviewed the current national health policy documents of South Asian countries to understand and compile a list of strategies or interventions currently being recommended to control CVD and T2DM in the region. Table 1 summarises the results of this exercise. In addition, clinical guidelines for T2DM and CVD management will be screened to identify the individual-, group- and population-level interventions proposed in table 2.

It will be of great value to summarise the evidence on cost-effectiveness as the first step in promoting the cost-effective strategies for prevention and control of CVD and T2DM. This will help make healthcare decisions more accountable.

**Types of outcome measures**
We will report outcome measures as summarised in table 3, if available in the published articles. If relevant information is lacking, attempts will be made to obtain maximum data on these outcome measures by contacting primary authors.

**Exclusion criteria**
1. Non-economic evaluation studies.
2. Reviews, letters, abstracts, methodological and general commentary or perspectives.
3. Economic evaluations reported for non-South Asian countries.
4. Studies without English language titles and abstracts.

**Locating studies and search strategy**
The search for relevant studies will be carried out by two independent reviewers. We will search the following electronic databases: (1) The Cochrane Library; (2) The Database of Abstracts of Reviews of Effectiveness (DARE)—contained in the Cochrane library search; (3) Medline (1966+); (4) EMBASE (1980+), (5) National Health Service Economic Evaluation Database (NHS EED); (6) Health EED (HEED); (7) Centre for Reviews and Dissemination (CRD) electronic database; (8) The CEA Registry; (9) Econlit; (10) CINAHL; (11) Biomed central; (12) PsychInfo; (13) Science Direct; (14) Web of Science.

Relevant publications of the DCP2 (Disease Control Priority 2) project and WHO-CHOICE programme will be completely hand-searched for relevant articles. As the use of technical terms for indexing international literature in databases is often inconsistent or errant, we will define a search strategy with high sensitivity. The search strategy will consist of freetext and MeSH terms related to economic evaluation and CVD or T2DM. Further, the
<table>
<thead>
<tr>
<th>No</th>
<th>Countries</th>
<th>Health policy documents (source)</th>
<th>Recommended interventions/strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Afghanistan</td>
<td>National Strategy for Prevention and Control of Non-communicable diseases (NCDs), 2013–2018; endorsed by Ministry of Public Health Afghanistan, General Directorate of Preventive Medicine NCD Prevention and Control Department</td>
<td>(1) Introduce interventions targeted to reduce tobacco use, unhealthy diet, physical inactivity, and harmful use of alcohol; (2) strengthen health system and integrate NCD programme in PHC; (3) develop and implement effective NCD advocacy plan; (4) health promotion, media campaigns, workplace-based programmes, and promote population-based interventions; (5) build capacity of healthcare workers; (6) establish national diabetes registry and surveillance of NCD risk factors (STEPS survey); (7) establish multisectoral partnerships</td>
</tr>
<tr>
<td>2</td>
<td>Bhutan</td>
<td>National Policy and Strategic Frame-Work on Prevention and Control of NCDs (Endorsed by the Royal Government of Bhutan 2009)</td>
<td>(1) Introduce alcohol and tobacco taxes; (2) introduce interventions to improve physical activity in schools and community; (3) promote healthy lifestyle initiatives; (4) strengthen health services to provide timely treatment and continuum of care</td>
</tr>
<tr>
<td>3</td>
<td>Bangladesh</td>
<td>Strategic Plan for Surveillance and Prevention of NCDs in Bangladesh, 2007–2010 (endorsed by Ministry of Health and Family Welfare)</td>
<td>(1) Health facility strengthening; (2) capacity building; (3) availability of essential drugs; (4) screening of high-risk individuals; (5) development of surveillance system</td>
</tr>
<tr>
<td>4</td>
<td>India</td>
<td>National Programme for Prevention and Control of Cancer, Diabetes, CVDs and Stroke (NPCDCS), 2010</td>
<td>(1) Prevention through behaviour change: mass media, community education, and interpersonal communication to be used for increased intake of healthy food, increased physical activity, avoidance of tobacco and alcohol, and stress management; (2) opportunistic screening of those individuals at high risk of developing T2DM and CVD; (3) range of treatment services: health promotion, psychosocial counselling, management (out- and in-patient), day care services, home-based care and palliative care, and referral to specialised services</td>
</tr>
<tr>
<td>5</td>
<td>Maldives</td>
<td>National Strategic Plan for Prevention and Control of NCDs 2008–2010</td>
<td>(1) Encourage healthy lifestyles in school and community setting—for example, tobacco-free islands; (2) awareness campaigns and health education session; (3) develop and disseminate treatment guidelines for major NCDs; (4) conduct screening in high-risk groups; (5) integrate and strengthen NCD management in PHC; (6) build capacity of health care providers</td>
</tr>
<tr>
<td>6</td>
<td>Nepal</td>
<td>Integrated NCD Prevention and Control Policy of Nepal, 2007–08</td>
<td>(1) Reduce tobacco use and alcohol consumption: ‘sin tax’; (2) establish NCD surveillance system; (3) build capacity for healthcare workers; (4) prioritise low-cost, cost-effective socio-culturally acceptable measures in planning and implementation of NCD prevention and control CVD and T2DM action plan: (1) integrate surveillance of CVD risk factors with population-based NCD surveillance system; (2) promote physical activity and healthy diet; (3) agricultural and fiscal policies to increase access to healthy food; (4) population-level screening of risk factors; (5) ensure availability of antidiabetic agents (insulin, sulfonylureas, metformin) at all levels of healthcare; (6) ensure availability of antidiabetic agents (insulin, sulfonylureas, metformin) at all levels of healthcare; (7) build capacity of health systems in support of CVD prevention and control</td>
</tr>
<tr>
<td>7</td>
<td>Pakistan</td>
<td>National Action Plan for NCDs Pakistan, 2004</td>
<td></td>
</tr>
</tbody>
</table>
resulting hits will be filtered for the occurrence of the term ‘South Asian countries’. The search will include all years up to 2014. Further the reference lists of identified relevant studies and reviews will be hand-searched.

Keywords that will be used for building the search strategy include:

- **CVD OR T2DM**: (heart disease, ischaemic heart disease, myocardial infarction, congestive heart failure, hypertension, cardiac disease, revascularisation, cardiac rehabilitation, diabetes, DM, T2DM, impaired fasting glucose, impaired glucose tolerance, pre-diabetes) AND
- **Cost-effectiveness**: (Cost OR (Cost analysis or cost-analyses) OR (Cost-effective) OR (Cost-benefit) OR (Cost-utility) OR (Cost-minimisation) OR (Health expenditure) OR (Cost estimate)) AND
- **South Asian countries**: (Afghanistan OR Bangladesh OR Bhutan OR India OR Maldives OR Nepal OR Pakistan OR Sri Lanka)

**Data collection**

**Screening of studies for eligibility**

We will import search results into Zotero and remove duplicates as a first step. Screening will then be conducted in two phases. First, titles and abstracts will be screened by one researcher to identify publications that definitely do not meet the inclusion criteria. In doubtful cases, the publication will be included. Second, the full text of the selected publications will be screened by two independent researchers to match the eligibility criteria. Any disagreements will be resolved by consensus discussion within the study team. The inter-rater reliability for inclusion of economic studies will be calculated and reported using κ statistics. Tables of excluded studies will be prepared, detailing when exclusion occurred and the reasons for exclusion. A predefined data extraction form will be used for this task. The form will be developed and piloted on five economic studies to refine it before being used on all studies. Records of all studies will be kept as per the PRISMA (Preferred Reporting Items for Systematic review and Meta-analysis) checklist.21

**Collecting data**

We will collect information on characteristics of included studies and their results. To describe the characteristics of included studies, we will extract: year of study; details of interventions and comparators; study design and source(s) of resource use, unit costs and (if applicable) effectiveness data; decision-making jurisdiction, geographical and organisational setting; analytical viewpoint; and time horizon for both costs and effects. Where information is missing, we will contact study authors to request additional details.

For outcome measures, estimates of specific items of resource use associated with interventions and comparators, along with their unit costs, will be extracted in natural units (eg, length of hospital stay in days, duration of operation in minutes, number of outpatient attendances, etc). We will also collect information on the price year and

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>Sri Lanka</td>
<td>National Policy and Strategic Framework for Prevention and Control of Chronic NCDs, 2009</td>
<td>1. Screening at community level with focus on high-risk CVD; 2. Promotion of healthy lifestyle and appropriate exercise; 3. Strengthening of health information system; 4. Implementation of National Authority Act on Tobacco and Alcohol</td>
</tr>
<tr>
<td>Pharmacological interventions</td>
<td>Blood pressure-lowering drugs</td>
<td>Antiplatelet inhibitors</td>
<td>Lipid-lowering drugs</td>
</tr>
<tr>
<td>-------------------------------</td>
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</tr>
<tr>
<td><strong>Individual-based interventions</strong></td>
<td>ACE inhibitors</td>
<td>Aspirin</td>
<td>Atorvastatin</td>
</tr>
<tr>
<td>Angiotensin receptor blocker</td>
<td></td>
<td>Clopidogrel</td>
<td>Simvastatin</td>
</tr>
<tr>
<td>Calcium channel blockers</td>
<td></td>
<td></td>
<td>Fibrates</td>
</tr>
<tr>
<td>β-Blockers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diuretics</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Polypill (fixed dose combination cardiovascular polypill)</td>
<td></td>
<td></td>
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</tbody>
</table>

| Group/population-based interventions | Health education | Health financing | Multisectoral approach (eg, agricultural policy) | High-risk screening | Opportunistic screening | General/whole population screening | Peer-support interventions | Lifestyle behavioural counselling targeted at individual or population-based strategy: ▶ Physical activity ▶ Diet ▶ Tobacco cessation ▶ Alcohol consumption |
|-------------------------------------|------------------|------------------|-----------------------------------------------|------------------|----------------------|----------------------------------|--------------------------|-----------------------------|----------------------------------------------------------|
| | | | | | | | | | | |
currency used to calculate incremental cost estimates. Both a point estimate and a measure of uncertainty (eg, SE or CI) will also be extracted for measures of incremental resource use, costs and cost-effectiveness, if reported. In addition, details of any sensitivity analyses undertaken will be collected.

Assessment of study quality

We will assess whether the published studies have described economic analyses methods, assumptions, models and possible biases in a way that is transparent, so that the strength of economic studies can be determined. Since the reliability of an economic evaluation is predicated on its use of reliable effectiveness data, part of the critical appraisal will involve considering sources of potential bias that apply to the randomised controlled trial.

In this review, the critical appraisal will therefore consist of the following three elements:

1. Assessment of the risk of bias in results of the effectiveness studies (randomised controlled trial), using Cochrane guidelines.
2. Assessment of the methodological quality of the economic evaluations, using a modified Drummond checklist22 and Evers checklist.23

In general, factors that will be assessed for methodological quality are those related to applicability of findings, validity of individual studies, and certain design characteristics that affect interpretation of results, such as double blinding and adherence.25 26 Further, four sources of bias will be checked in primary effectiveness studies: selection bias, performance bias, attrition bias and detection bias. Two reviewers will independently assess the methodological quality of selected studies. It is plausible that use of different data sources for measures of resource use, cost and/or cost-effectiveness will impact on results; therefore, sensitivity analysis will be performed to assess how the outcomes measures are influenced by adding some of the excluded economic studies that did not meet the minimum quality requirements of a good-quality economic evaluation.

Table 3 Outcome measures to be reported in this review

<table>
<thead>
<tr>
<th>Resource use</th>
<th>Costs</th>
<th>Cost-effectiveness</th>
</tr>
</thead>
<tbody>
<tr>
<td>No of outpatient attendances</td>
<td>Direct medical costs</td>
<td>Incremental cost-effectiveness ratios</td>
</tr>
<tr>
<td>No of inpatient hospitalisations</td>
<td>Indirect medical costs</td>
<td>Cost per life years gained</td>
</tr>
<tr>
<td>Length of hospital stay in days</td>
<td>Out-of-pocket expenses paid by the participants/patients</td>
<td>Cost per QALYs (quality-adjusted life years) gained</td>
</tr>
<tr>
<td>Other direct medical resource use</td>
<td>Costs of materials and intervention delivery (training cost)</td>
<td>Cost per DALYs (disability-adjusted life years) averted</td>
</tr>
<tr>
<td>Other indirect medical resource use</td>
<td></td>
<td>Cost per unit reduction in risk factors (such as blood pressure, blood sugar, HbA1c, low-density lipoprotein cholesterol)</td>
</tr>
</tbody>
</table>

Analysing, interpreting and reporting results

Presenting results in tables and narrative summary

We will use appropriate analytical methods for summarising the results of this review. If applicable, a meta-analysis of resource use or cost data, or development of an economic model, may be considered. In addition to reporting the characteristics of included studies, a summary table of various checklists completed to inform assessments of the methodological quality of economic evaluations will be presented. Also, we will report a commentary on the main characteristics and results of included studies (measures of incremental resource use, cost and cost-effectiveness).

Costs will be presented in real currency (as of the year of study or adjusted to current year) as this will be relevant for the readers in the countries under study. In addition, in order to facilitate comparison of cost estimates collected from different studies, an international exchange rate based on purchasing power parities (PPPs) will be used to convert cost estimates into a target currency—that is, international dollars—and GDP deflators will be used to convert cost estimates into a fixed price year.

Addressing reporting and publication biases

Publication bias will be detected by a funnel plot, if there are more than 10 studies in a particular intervention category. If asymmetry is seen, this will be discussed to consider reasons other than publication bias—for example, selection bias, reporting bias, data irregularities, true heterogeneity and artefacts. Subgroup analysis will be performed to determine whether benefit varies across intervention types or countries.

Since English is the dominant language for health research in South Asia, exclusion of non-English language studies will introduce small bias.

Heterogeneity and sensitivity analyses

We will test heterogeneity of intervention effects among trials using the standard $\chi^2$ statistic (p value) or the $I^2$ statistic. We will consider a p value of $>$0.10 to be statistically significant heterogeneity. Interpretation of $I^2$ for...
heterogeneity is as follows: 0–40%, may not be important; 30–60%, represents moderate heterogeneity; 50–90%, represents substantial heterogeneity; 75–100%, represents considerable heterogeneity.27 We will explore the possible cause(s) of heterogeneity by conducting various sensitivity analyses.

Summary of findings
Results of this review will be reported in line with the PRISMA 2009 checklist.28 The overall quality of evidence on outcomes will be presented using the GRADE (Grades of Recommendation, Assessment, Development and Evaluation) approach,29 which involves consideration of within-study risk of bias (methodological quality), directness of evidence, heterogeneity, precision of effect estimates and risk of publication bias. We will rate overall quality of evidence at four levels: high, moderate, low and very low.

Ethics and dissemination
The systematic review protocol has been approved by the institutional ethics committee of the All India Institute of Medical Sciences, New Delhi, India. As such, there are no ethical issues involved in this study, as it is only a review of published economic evaluations and no patient data will be collected.

Findings from this review will be submitted for publication in peer-reviewed journals. They will be shared with decision-makers and health professionals as brief policy notes. The study investigators will also disseminate findings through professional conferences, targeting primary and secondary care physicians, health economists, and public health policy-makers more widely. While there has been an increasing interest in South Asian countries to scale-up the most cost-effective individual-, group- and population-level interventions for CVD and T2DM management, major research gaps will be identified through this review. The results of this study will provide policy-relevant recommendations for the uptake of cost-effectiveness evidence in prioritising decisions on essential chronic disease care packages in South Asia.

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Contributors KS and SB drafted the manuscript. All authors contributed to the conception and design of the protocol and critical review for intellectual content, and approved the final version of the manuscript submitted for publication.

Competing interests None.

Ethics approval All India Institute of Medical Sciences, New Delhi approved this study as part of the doctoral thesis work.

Provenance and peer review Not commissioned; externally peer reviewed.

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